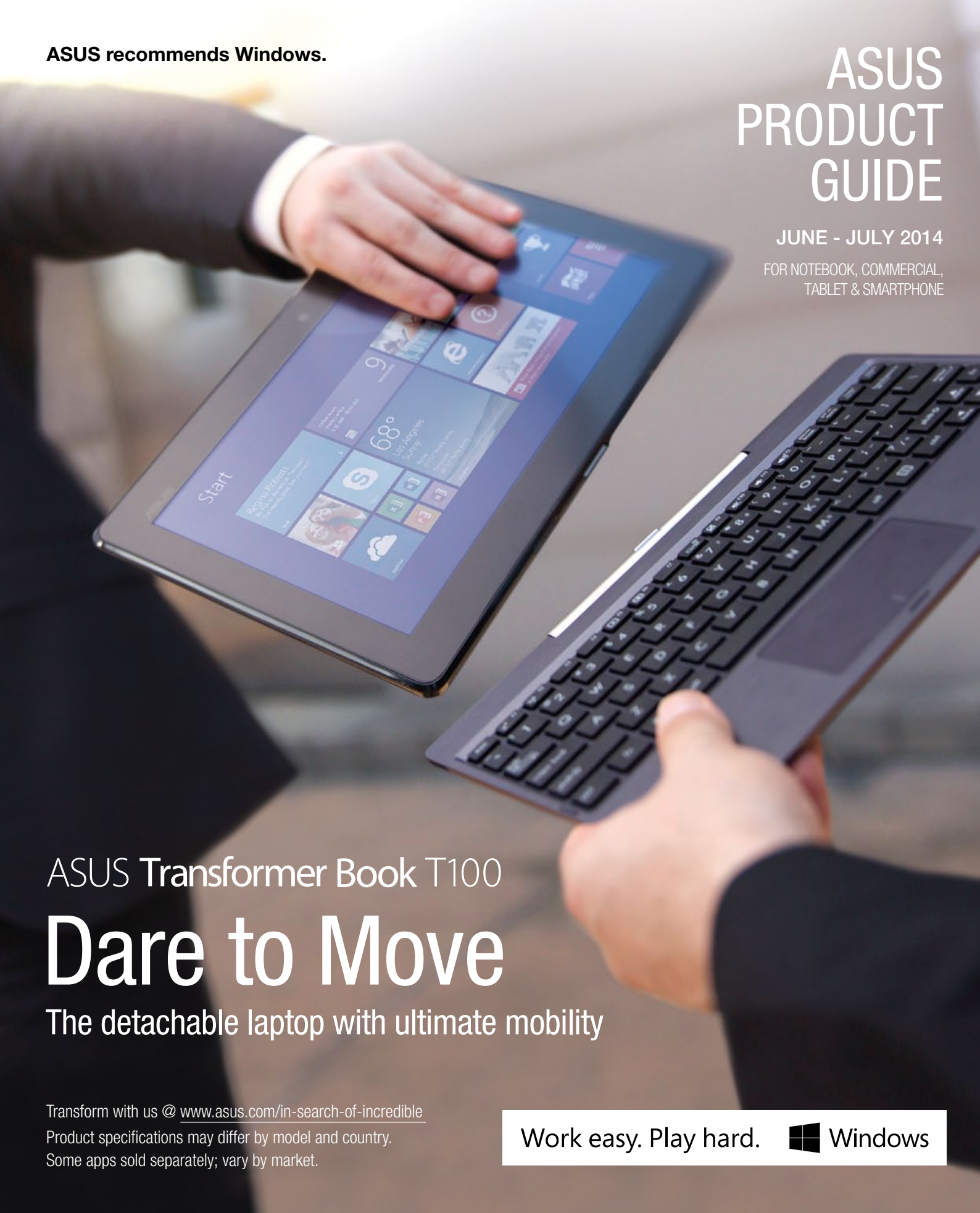
ASUS recommends Windows.

ASUS PRODUCT GUIDE

JUNE - JULY 2014

FOR NOTEBOOK, COMMERCIAL, TABLET & SMARTPHONE



ASUS Transformer Book T100

Dare to Move

The detachable laptop with ultimate mobility

Transform with us @ www.asus.com/in-search-of-incredible

Product specifications may differ by model and country.
Some apps sold separately; vary by market.

Work easy. Play hard. Windows

ASUS recommends Windows.

Promo ZENBOOK

Suitable for : 1. Task 2. Play Games 3. Browsing 4. Design 5. Multimedia

ZENBOOK UX301LA - DE016H

- 4th Generation Intel® Core™ i7-4500U Processor (Turbo up 3.0GHz, 4M Cache)
- Windows 8
- 13.3" 16:9 (2560 x 1440) WQHD, Touch Screen
- Integrated HD Graphics 4000
- 8GB DDR3 RAM • 256GB SSD
- Bluetooth 4.0, USB 3.0
- 2 Years Global Warranty

RM5,599

ZENBOOK TOUCH UX31A-C4059H LIMITED OFFER

- 3rd Generation Intel® Core™ i5-3337U Processor (Turbo up 2.7GHz, 3M Cache)
- Windows 8
- 13.3" IPS FHD (1980x1080) Touch Screen
- Integrated HD Graphics 4000
- 4GB DDR3 RAM • 128GB SSD
- Bluetooth 4.0, USB 3.0
- 2 Years Global Warranty

REBATE RM700 (RRP: RM4099)

RM3,399

Windows 8 · Stunning scratch-resistant finish · Ultra Slim · Instant On · SonicMaster · Bang&Olufsen Icepower® · WQHD Ultra-sharp display · Backlit Keyboard · USB 3.0

Promo Taichi

Suitable for : 1. Task 2. Browsing 3. Multimedia 4. Design 5. Play Games

ASUS TAICHI™

TAICHI 21-CW019H LIMITED OFFER

- 3rd Generation Intel® Core™ i5-3337U Processor (Turbo up 2.7GHz, 3M Cache)
- Windows 8
- Tablet - 11.6" IPS Touch Screen FHD (1920x1080) Notebook - 11.6" IPS FHD (1920 x1080), Corning® Glass
- Integrated HD Graphics 4000
- 4GB DDR3 RAM • 256GB SSD
- Bluetooth 4.0, USB 3.0
- 2 Years Global Warranty

REBATE RM500 (RRP: RM4599)

RM4,099

Windows 8 · Dual Screen · Touch Screen · Ultra Slim · Instant On · SonicMaster · Bang&Olufsen Icepower® · Full HD · Backlit Keyboard

Promo Transformer Book

Suitable for : 1. Task 2. Browsing 3. Play Games 4. Multimedia 5. Design

Transformer Book TX201LA - CQ003H

- 4th Generation Intel® Core™ i7-4500U Processor (Turbo up 3.0GHz, 4M Cache) + Intel® Atom™ Z2560U (Turbo up 1.6GHz, 1M Cache)
- Windows 8
- Android 4.2 Jelly Bean
- 11.6" IPS Touch Screen FHD (1920x1080)
- Integrated HD Graphics 4000
- 4GB + 2GB DDR3 RAM • 500GB HDD + 16GB MMC
- Bluetooth 4.0, USB 3.0
- 2 Years Global Warranty

RM4,099

Transformer Book TX201LA - CQ004H

- 4th Generation Intel® Core™ i5-4200U Processor (Turbo up 2.6GHz, 3M Cache) + Intel® Atom™ Z2560U (Turbo up 1.6GHz, 1M Cache)
- Windows 8
- Android 4.2 Jelly Bean
- 11.6" IPS Touch Screen FHD (1920x1080)
- Integrated HD Graphics 4000
- 4GB + 2GB DDR3 RAM • 500GB HDD + 16GB MMC
- Bluetooth 4.0, USB 3.0
- 2 Years Global Warranty

RM3,599

Transformer Book T300LA - C4001H

- 4th Generation Intel® Core™ i5-4200U Processor (Turbo up 2.6GHz, 3M Cache)
- Windows 8
- 13.3" Touch Screen Full HD (1920x1080) Corning® Glass
- Integrated HD Graphics 4400
- 4GB DDR3 RAM • 128GB SSD
- Bluetooth 4.0, USB 3.0
- 2 Years Global Warranty

RM3,399

Transformer Book T100TA - DK005H

- Intel® Atom™ Processor with Quad Core Z3740 (Turbo up 1.86GHz, 2M Cache)
- Windows 8.1
- 10.1" Touch Screen HD (1366x768) with IPS
- Integrated HD Graphics 4400
- 2GB DDR3 RAM • 500GB HDD + 32GB MMC
- Bluetooth 4.0, USB 3.0
- 1 Year Global Warranty

Office Bundle with Microsoft Office Home & Student 2013 (T100 only)

RM1,399

Windows 8 · Android 4.2 · Touch Screen · Instant On · SonicMaster · Bang&Olufsen Icepower® · Full HD

Price, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notice. Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.

Promo Gaming

Suitable for : 1. Play Games 2. Design 3. Multimedia 4. Task 5. Browsing

G Series G750JX-T4059H

- 4th Generation Intel® Core™ i7-4700QM Processor (Turbo up 3.4GHz, 6M Cache)
- Windows 8
- 17.3" Full HD (1920x1080) LED backlit
- NVIDIA® GeForce® GTX 770MX with 3GB GDDR5 VRAM Graphics
- 8GB (4GB x 2) DDR3 RAM • 1TB SATA HDD
- Blu-Ray DVD Writer
- Bluetooth 4.0, USB 3.0
- 2 Years Global Warranty

RM5,599

G Series G56JR-CN183H

- 4th Generation Intel® Core™ i7-4700HQ Processor (Turbo up 3.4GHz, 6M Cache)
- Windows 8.1
- 15.6" Full HD (1920x1080) LED backlit
- NVIDIA® GeForce® GTX 760M with 2GB DDR5 VRAM Graphics
- 12GB DDR3 RAM • 1TB SATA HDD
- Bluetooth 4.0, USB 3.0
- 2 Years Global Warranty

RM4,199

Windows 8 · SonicMaster · Blu-Ray DVD · Full HD · Backlit Keyboard · Instant On · Port HDMI

Promo Multimedia

Suitable for : 1. Multimedia 2. Design 3. Play Games 4. Task 5. Browsing

NEW N Series N550JK-CN026H

- 4th Generation Intel® Core™ i7-4700HQ Processor (Turbo up to 3.4GHz, 6M cache)
- Windows 8.1
- 15.6" Full HD (1920 x 1080) LED backlit HD
- NVIDIA® GeForce® GT 850M with 4GB DDR3 VRAM Graphics
- 4GB DDR3 RAM • 1TB SATA HDD
- Blu-Ray DVD Reader
- Bluetooth 4.0, USB 3.0
- 2 Years Global Warranty

RM3,999

NEW N Series N550LF-CK064H

- 4th Generation Intel® Core™ i5-4200U Processor (Turbo up to 2.6GHz, 3M cache)
- Windows 8
- 15.6" 16:9 (1366 x 768) LED backlit HD
- NVIDIA® GeForce® GT 745M with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM • 750GB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- Bluetooth 4.0, USB 3.0
- 2 Years Global Warranty

RM2,899

Windows 8 · Wide Views · Bang&Olufsen Icepower® · SonicMaster Premium · Quad-Speaker Array · Instant On · USB 3.0

Promo Slim Notebook

Suitable for : 1. Task 2. Play Games 3. Browsing 4. Design 5. Multimedia

K Series K551LN-XX250H

- 4th Generation Intel® Core™ i7-4500U Processor (Turbo up to 3.0GHz, 4M cache)
- Windows 8.1
- 15.6" HD (1366x768) LED backlit
- NVIDIA® GeForce® GT 840M with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM • 1TB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- Bluetooth 4.0, USB 3.0
- 2 Years Global Warranty

Slim Notebook with Optical Drive

RM2,999

K Series K551LN-XX251H

- 4th Generation Intel® Core™ i5-4200U Processor (Turbo up to 2.6GHz, 3M cache)
- Windows 8.1
- 15.6" HD (1366x768) LED backlit
- NVIDIA® GeForce® GT 840M with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM • 1TB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- Bluetooth 4.0, USB 3.0
- 2 Years Global Warranty

Slim Notebook with Optical Drive

RM2,399

K Series K451LN-WX046H

- 4th Generation Intel® Core™ i5-4200U Processor (Turbo up to 2.6GHz, 3M cache)
- Windows 8.1
- 14" HD (1366x768) LED backlit
- NVIDIA® GeForce® GT 840M with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM • 1TB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- Bluetooth 4.0, USB 3.0
- 2 Years Global Warranty

Slim Notebook with Optical Drive

RM2,299

Sleek · Instant On · Smart Gesture · IceCool Technology · 3.0 · HDMI · SonicMaster

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ASUS recommends Windows.

Promo Multicolor

Suitable for : 1. Task 2. Play Games 3. Browsing 4. Design 5. Multimedia

A450LC-Color Series

- 4th Generation Intel® Core™ i7-4500U Processor (Turbo up 3.0GHz, 4M Cache)
- Windows 8
- 14" HD (1366x768) LED backlit
- NVIDIA® GeForce® GT 720M with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM • 1TB SATA HDD
- Color: WX083H-Red, WX084H-White
- 2 Years Global Warranty

RM2,599

A450LC-Color Series

- 4th Generation Intel® Core™ i5-4200U Processor (Turbo up to 2.6GHz, 3M cache)
- Windows 8
- 14" HD (1366x768) LED backlit
- NVIDIA® GeForce® GT 720M with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM • 750GB SATA HDD
- Color: WX037H-Grey, WX042H-Red, WX043H-White
- 2 Years Global Warranty

RM1,999

A550LD-Color Series

- 4th Generation Intel® Core™ i5-4200U Processor (Turbo up to 2.6GHz, 3M cache)
- Windows 8.1
- 15.6" HD (1366x768) LED backlit
- NVIDIA® GeForce® GT 820M with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM • 1TB SATA HDD
- Color: XX077H-Red, XX078H-White, XX079H-Grey
- 2 Years Global Warranty

RM2,199

A450CC-Color Series

- 3rd Generation Intel® Core™ i5-3337U Processor (Turbo up 2.7GHz, 3M Cache)
- Windows 8
- 14" HD (1366x768) LED backlit
- NVIDIA® GeForce® GT 720M with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM • 750GB SATA HDD
- Bluetooth 4.0, USB 3.0
- Color: WX122-Red, WX123H-White, WX138H-Grey
- 2 Years Global Warranty

RM1,999

A550CC-Color Series

- 3rd Generation Intel® Core™ i3-3217U Processor (Turbo up 1.8GHz, 3M Cache)
- No Operating System
- 15.6" HD (1366x768) LED backlit
- NVIDIA® GeForce® GT 720M with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM • 500GB SATA HDD
- Bluetooth 4.0, USB 3.0
- Color: XX307-Red, XX308-White, XX309-Grey
- 2 Years Global Warranty

RM1,699

X450CC-CA179H (Touch Screen)

- 3rd Generation Intel® Core™ i5-3337U Processor (Turbo up 2.7GHz, 3M Cache)
- Windows 8
- 14" HD (1366x768) LED backlit
- NVIDIA® GeForce® GT 720M with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM • 750GB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- Color: Grey
- 2 Years Global Warranty

RM2,299

Promo Experience

Suitable for : 1. Task 2. Browsing 3. Play Games 4. Multimedia 5. Design

X552LD-Color Series

- 4th Generation Intel® Core™ i5-4200U Processor (Turbo up to 2.6GHz, 3M cache)
- No Operating System
- 15.6" HD (1366x768) LED backlit
- NVIDIA® GeForce® GT 820M with 1GB DDR3 VRAM Graphics
- 4GB DDR3 RAM • 500GB SATA HDD
- Color: XX440D-Black, SX208D-Black, SX209D-White
- 1 Year Global Warranty

RM1,799

X452CP-Color Series

- 3rd Generation Intel® Core™ i3-3217U Processor (Turbo up to 1.8GHz, 3M Cache)
- Windows 8
- 14" HD (1366x768) LED backlit
- AMD® Radeon™ HD 8530M with 1GB DDR3 VRAM Graphics
- 2GB DDR3 RAM • 500GB SATA HDD
- Color: VX044H-Black, VX045H-White
- 1 Year Global Warranty

RM1,699

X552EP-SX047D

- AMD® Trinity APU A4-5000M Processor (2M Cache, 1.50 GHz)
- No Operating System
- 15.6" HD (1366 x 768) LED backlit
- AMD® Radeon™ HD 8670M with 1GB DDR3 VRAM Graphics
- 2GB DDR3 RAM • 500GB SATA HDD
- Color: Black
- 1 Year Global Warranty

RM1,199

X451MA-VX48D

- Intel® Celeron® N2920 Processor (2M Cache, 2 GHz)
- No Operating System
- 14" HD (1366x768) LED backlit
- Integrated HD Graphics 4000
- 2GB DDR3 RAM • 500GB SATA HDD
- Color: Black
- 1 Year Global Warranty

Also Availavle :
X551MA-SX043D, X551MA-SX191D
- 15.6" HD (1366x768) LED backlit

RM999

Windows 8 | Instant On | Smart Gesture | IceCool Technology | HDMI | USB 3.0 | SonicMaster

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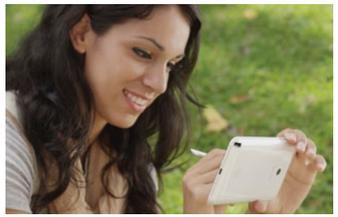
Promo Tablet

Suitable for : 1. Play Games 2. E-Reading 3. Browsing 4. Multimedia 5. Call Function



ASUS MeMO Pad™ HD7 ME173X

- MTK 8125 Quad-Core (1.2GHz) Processor
- Android™ 4.2 Jelly Bean
- 7" HD, IPS panel, 216 PPI,(1028x800), 10 finger multi-touch
- 1GB Memory • 8GB Storage
- Bluetooth V3.0, Wi-Fi, 802.11 b/g/n, Micro-SD (Up to 32GB)
- 0.3 MP Front Camera, 2 MP Rear Camera
- 10* Hours of Battery life
- Color: White, Dark Blue / Green / Pink / Gray
- 1 Year Local Warranty

Android 4.2 | Quad-core CPU | Ultra-bright 170° viewing angle | IPS HD Panel | Front 1.2MP/ 5 MP Rear Camera | SonicMaster | 302g Ultra-light | Long battery life up to 10 hours*

RM499

ASUS Fonepad™ Note 6 ME560CG

- Intel® Atom™ Z2580, Dual-Core Processor (2.0GHz)
- Android™ 4.2 Jelly Bean
- Waltop Stylus
- 6" Full HD (1920x1080) Super IPS Panel, 10 Finger Multi-Touch
- 2GB Memory
- 3G, Bluetooth V3.0, Wi-Fi, 802.11 b/g/n
- 16GB Storage + Free 5GB ASUS WebStorage for Lifetime
- 1.2 MP Front Camera, 8 MP Rear Camera (Auto focus)
- Up to 8.5* Hours of Battery Life
- Color - Dark Gray / White
- 1 Year Local Warranty

Android 4.2 | Full 3G Phone Functions | Full HD | Front 1.2MP/ 8 MP Rear Camera | SonicMaster | Dual Front Speaker *Fonepad 7

RM1,399

Covers

Nexus 7 Travel Cover

Your Nexus 7 goes further with light and convenient protection

- For: Nexus 7
- Dimensions: 20 x 12.7 x 1.5 cm
- Weight: 130g
- Warranty: 1 Year

RM129

Persona Cover

Your MeMO holds your world – cover it in style!

- For: ASUS MeMO Pad HD 7
- Dimensions: 20.1 x 12.7 x 1.4 cm
- Weight: 105g
- Warranty: 1 Year

RM129

VersaSleeve 7

Wrap Up in Elegant Functionality

- For: MeMo Pad / Nexus 7 / Fonepad
- Dimensions: 20.4 x 13.3 x 1.6 cm
- Weight: 116g
- Warranty: 1 Year

RM129

TranSleeve Vivo

Get covered up in life

- For: VIVOTAB SMART
- Dimensions: 18.5 x 24.6 x 0.6 cm
- Weight: 155g
- Warranty: 1 Year

RM199

Magsmart Cover

Your tablet deserves a MagSmart Cover!

- For: Fonepad 7 (ME170C) / Fonepad 7 (FE170CG)
- Dimensions: 19.5 x 11.4 x 1.55 cm
- Weight: 110g
- Warranty: 1 Year

RM109

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ASUS Transformers Book T100

Dare to Move
The detachable laptop with ultimate mobility

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ASUS Taichi
The Incredible Fusion of Notebook & Tablet

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ASUS Transformers Book Trio
The world's first 3 in 1 laptop, tablet and full functional base. Brings possibility to life every step of the way.

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ASUS Zenbook
The finest Ultrabook device which combine the stunning clarity and beautiful design.

24

ASUS Multimedia Series
Notebook with best audio technology Bang & Olufsen ICEpower®

26

ASUS G Series
Break The Barriers
The Ultimate Fighting Machine

28

ASUS NEW A Series
Expressive Colors,
Exceptional Performance

30

ASUS ZenFone Series
which one are you?

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ASUS FonePad 7
Play Big, Talk Loud
Experience a 7-inch tablet with 3G phone functionality in one hand

36

ASUS VivoTab Note 8 PRO
Incredible 8 inch Windows tablet with professional Wacom stylus

37

ASUS Transformers Book T100 PRO
Transform your mobile lifestyle
2-in-1 ultraportable laptop with 10" tablet

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ASUS - TOP 2 GLOBAL CONSUMER NOTEBOOK BRAND

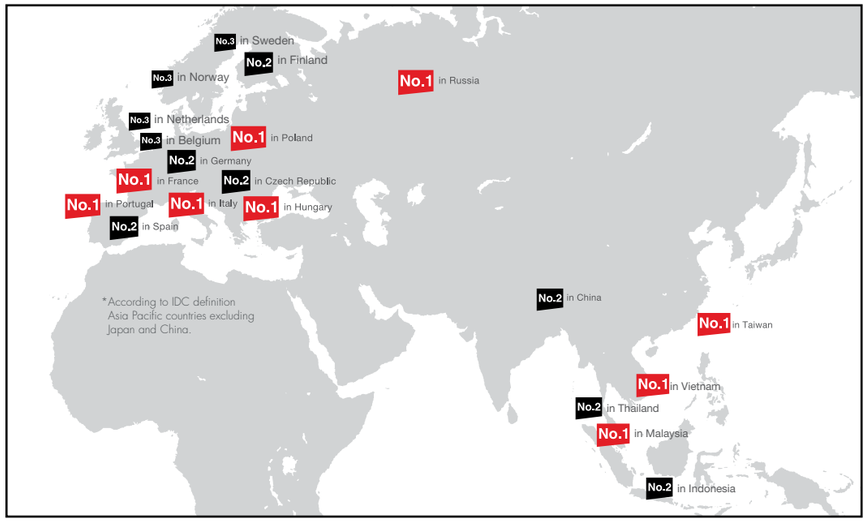
ASUS is the world's top 2 consumer notebook brand, and maker of the best motherboards available. ASUS designs and manufactures a diverse range of products as part of our relentless search for incredible, including desktop PCs, displays, graphics cards, netbooks, networking devices, servers, smartphones and tablets. Design thinking and a commitment to putting user needs first drive everything ASUS creates. We've revolutionized the PC industry with the Eee PC™, and our products won **4,256** awards in 2013. ASUS employs more than 12,500 people around the world and our leading R&D team has some 3,800 engineers. Company revenue for 2013 was approximately US$14billion.

According to the recently-released IDC Q4 2012 report, ASUS reached the top 2 spot in consumer notebooks, and is top 3 in overall notebook PC sales, if counting commercial and organizational segments.

TOP 1 Notebook Brand in Central and Eastern Europe

TOP 1 Notebook Brand in China and Southeast Asia

TOP 3 Notebook Brand in Western Europe



TOP 2 CONSUMER NOTEBOOK BRAND
Worldwide in unit shipment
IDC (Q4, 2012)

NO. 1 QUALITY AND SERVICES
The Wall Street Journal Asia

TOP 2 ANDROID TABLET BRAND
Worldwide in unit shipment
IDC (Q2, 2013)

Malaysia's NO.1 BIGGEST NOTEBOOK BRAND

ASUS has achieved an incredible milestone being ranked No.1 leading notebook brand for Malaysia market in accordingly to the recently released IDC (Q3 2013) and GFK (Q4 2013) report. This is a major achievement for ASUS as a leading, quality-assured and reliable PC brand in the market.

WORLD'S NO.1 MOTHERBOARD BRAND

ASUS has shipped more than 420 million motherboards since 1989. One in every three PCs sold worldwide in 2010 had an ASUS motherboard. As motherboards are the very foundation of PC quality and reliability, you can be sure that ASUS always offers the best.

TOP-RATED IN QUALITY AND SERVICE

ASUS strives for perfection in all products, and we consistently win awards for quality and innovation. This is reflected in the top ranking we attained for product quality and customer service from the Wall Street Journal Asia.

ASUS GREEN TECHNOLOGY

ASUS continues to lead the industry in the adoption of greener technology, and was the first IT enterprise in the world to achieve EU Flower certification for desktops and EuP Certification for notebooks.

ASUS WINNER OF 4,256 AWARDS IN 2013

The ongoing ASUS search for perfection delivers incredible products. Our commitment to performance, innovation, and quality are recognized by worldwide media, as we received 4,256 major awards in 2013.

iF Design Awards

ASUS products have won numerous international industrial design awards and have once again demonstrated their outstanding design quality and innovation by taking home no less than 10 accolades at the iF Design Awards 2012.

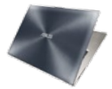
Innovations International CES Awards

Six ASUS products have been selected for the CES 2012 Innovations Design and Engineering Awards honoree program. The awards have become a hallmark for the best-designed products in consumer technology and our brand promise of Inspiring Innovation • Persistent Perfection has resulted in such wide recognition for our products.

T3 Winner TECH BRAND OF THE YEAR Gadget Awards 2012

http://awards.t3.com/categories/tech-brand-of-the-year/asus

ASUS has enjoyed something of a breakout year in the laptop and tablet world, with some beautifully designed and innovative offerings in both sectors.



ASUS Zenbook UX31

ASUS Eee Pad Transformer Prime

T3 Winner COMPUTER OF THE YEAR Gadget Awards 2012

http://awards.t3.com/categories/computer-of-the-year

T3 Winner T3 DESIGN AWARD Gadget Awards 2012

http://awards.t3.com/categories/t3-design-award

ASUS Nexus 7

T3 Winner GADGET OF THE YEAR Gadget Awards 2012

http://awards.t3.com categories/tablet-of-the-year

T3 Winner TABLET OF THE YEAR Gadget Awards 2012

http://awards.t3.com categories/gadget-of-the-year

CHIP Recommended

Malaysia
March 2014
CHIP Online

All in all, we liked the ASUS Transformer Pad TF701T for reasons such as the upgraded processor and added RAM that allowed it to multitask brilliantly. Then there's also the fact that it has good battery life and its high-resolution display is great for work and play and that gives it extra brownie points. However, at the end of the day, it can't be denied, that this is a good device for work and play.

CHIP Outstanding

Malaysia
December 2013
CHIP Magazine

ASUS Transformer Book T100 for everything that it comes with, it is actually quite a steal for the price that ASUS is offering it for. It may not be the most powerful tablet out there but its versatility, portability, affordability and usability makes up for it.

CHIP Outstanding

Malaysia
March 2014
CHIP Magazine

Transformer Book Trio In our books, the Transformer Book Trio TX201LA is actually quite a good solution for those of you who can't figure out whether you want an Ultrabook or tablet. But it does come with a costly price tag and we're only talking about the version with Intel's Core i5 processor here, for the Core i7version, you will have to pay RM300 more. But do keep in mind, you are sort of getting a 3 in 1 device.

CHIP Outstanding

Malaysia
November 2013
CHIP Magazine

N550LF that looks great, performs well and it pretty affordable for what it has to offer. We had our gripes with it but the good thing is ASUS gives you the choice to customise the divice to your liking.

CHIP Editors Choice

Malaysia
February 2014
CHIP Magazine

The ASUS ROG G750J gaming notebook is one of the company's more ambitions moves in the gaming notebook space,Leveraging on their knowledge of gaming components and peripherals, it seems they have struck gold here with a machine that is both masculine and powerful to boot.

CHIP Outstanding

Malaysia
November 2013
CHIP Magazine

The Google Nexus 7 is undoubtedly one the best seven-inch tablets out there in the market right now.

CHIP Recommended

Malaysia
February 2014
CHIP Online

So it seems like we really have only good things to say about the ASUS Zenbook UX301 and who could blame us, it looks good, has solid performance and nice extra features like the Bang & Olufsen and SonicMaster technology. The only little thing that might hold a user back from picking this up in a heartbeat is its price.

CHIP Editors Choice

Malaysia
October 2013
CHIP Magazine

ASUS Vivobook S551B is definitely one of the best ASUS has to offer at the moment. It may be a little on the pricey side but you do get a very powerful and portable notebook that can handle all your productivity and entertainment needs.

MULTI-TEST BEST VALUE HWM Malaysia

Malaysia
November 2013
HWM Magazine

The Transformer Pad TF701T fits the bill as the ultimate productivity tablet. Its included keyboard dock not only enables you to work on documents comfortably, it also extends the battery mileage of the tablet. Boasting a higher resolution display and comparable build quality as the iPad Air, the ASUS slate is both versatile and value for money.

SILVER HWM Malaysia

Malaysia
January 2013
HWM Magazine

Although the Windows RT platform may be fairly new, the ASUS Tablet shows that there is definitely much potential yet to be discovered and explored.

Stuff TEST WINNER

Malaysia
March 2014
Stuff Magazine

The ASUS Transformer Book T100 is an amazing "tablop" with power, neat design and killer battery life.

Stuff ★★★★☆

Malaysia
September 2013
Stuff Magazine

U38DT: A perfect blend of style and performance not the price tho.

T3 ★★★★★

Malaysia
February 2014
T3 Magazine

Transformer Book T100
A good value all-in-one, but not totally successful as either a tablet or a laptop

SILVER HWM Malaysia

Malaysia
December 2013
HWM Magazine

ASUS MeMO PAD FHD 10 - a powerful Intel Atom-based tablet that delivers balanced performance in work and play

HARDWARE ZONE BEST OF 2012

Malaysia
December 2012
Hardwarezone.com.my

ASUS Taichi's method must be the most unimaginative, because, well, there isn't one. However, we do mean that as a compliment, because all it takes is simply closing the lid to convert the Taichi into a notebook or tablet.

Stuff ★★★★☆

Malaysia
February 2014
Stuff Magazine

ASUS Fonepad 7: A bringing many features into one means this is a jack of many trades, sadly it is also a master of none

Stuff TEST WINNER

Malaysia
January 2013
Stuff Magazine

With a killer combo of performnce, price and portability, the Nexus 7 comes out punching. The Nexus 7 would be a great tab if it cost twice as much, but at this price it's unbeatable.

T3 ★★★★★

Malaysia
December 2013
T3 Magazine

ASUS Fonepad 7 an affordable phablet that lets you make calls while enjoying tablet-esque functionality.

GOLD HWM Malaysia

Malaysia
November 2013
HWM Magazine

ASUS Fonepad 7 is quite the performer for its price. It may not win an endurance race with other tablets, but makes up for it with amazing bursts of speed while is lasts.

HARDWARE ZONE BEST OF 2012

Malaysia
December 2012
Hardwarezone.com.my

ASUS Padfone 2 is not just a phone; it can also be converted into a tablet with its accompanying Padfone 2 dock accessory. If versatility is not what you want a device, rest assured that the ASUS Padfone 2 comes with solid specs.

Stuff ★★★★☆

Malaysia
February 2014
Stuff Magazine

G750J: When it comes to the gaming scene, bigger is always best. If you don't have more than one screen you're not seriuos, that king of thing. While the culture is going strong thanks to platforms like Steam making games more available you'll have to wonder where portable gaming pcs will hit their limit.

T3 ★★★★★

Malaysia
January 2013
T3 Magazine

For the money, the Nexus 7 excels in all departments except storage and is the best Android tablet on the market.

T3 ★★★★★

Malaysia
December 2013
T3 Magazine

A fetching, decently specced entertainment rig with great speakers though its upgunned N550JV sibling has better specs for just a bit more dosh."

SILVER HWM Malaysia

Malaysia
May 2013
HWM Magazine

ASUS Taichi is everything which defines the company's design model: it's incredibly well-designed, having fused both, the concept of tablet and an Ultrabook and once again, redefining the very concept of the Ultrabook concertible into something else.

GAMING ALLIANCE GOLD AWARD

Malaysia
September 2013
GAX (Games Axis)

We are really impressed with its performance. It handles some of the lastest games at HIGH visual setting without breaking a sweat and has very respectable battery life.

PC.COM

Malaysia
January 2013
PC.COM

The best feature about this particular Vivo Tab is the battery life; particularly when combined with the keyboard. It easily survived a full week on standby with the batter at half charge.

T3 ★★★★★

Malaysia
September 2013
T3 Magazine

The U38DT offers good value for money, blending great looks and decent performance into one fetching chassis

and many more....

EXTREME TEST
ENSURE TOP-QUALITY NOTEBOOK

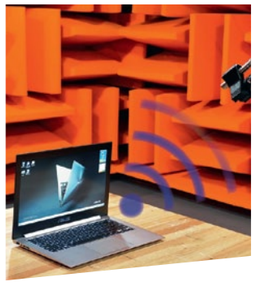
Take a look at what makes ASUS notebooks the most trustworthy in the business. If we listed every test and step our engineers actually use to make sure you get the best notebooks possible, this would go on forever — so consider this a taste!

KEYBOARD TESTING

Express yourself confidently thanks to keyboard durability tests, where special robots punch each key to check its feedback and lastability even in the face of some brutal input!

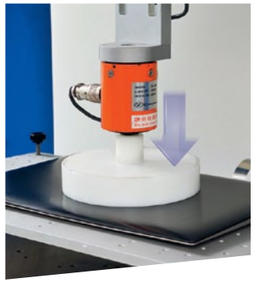
ABRASIVE TESTING

Abrasive resistance test subjects ASUS notebook exteriors to friction, indicating colors and surface materials stay at prime condition even after extensive and demanding
usage.



NOISE TESTING

Abrasive noice tests check for loud fans, storage, even power delivery buzz, hushing them to create quiet notebooks. The entire chassis then passes audio tunning to deliver the best sound possible.



PRESSURE TESTING

Premium panels must handle limited spaces such as suitcases, and allow you to touch them without causing damage or distortion, so panel pressure testing ensures ASUS notebooks only use the best.

ENHANCED HINGE TESTING

Notebook lid hinges are weak spots. Use cheap materials and they'll snap. Vigorous hinge testing conducts thousands of open/close cycles, making sure hinges last the life of your notebook.

VIBRATION TESTING

Riding on bumpy roads, some PCs may start falling apart. Not ASUS notebooks. Harsh vibration testing ensures parts stay put and performance remains consistent even when the shaking starts!

SHOCK TESTING

Shock test takes notebooks and simulates incidents that occur during shipping. With a big smile on their face, engineers make sure the notebooks survive these with no performance penalty.

TWIST TESTING

Twist test checks chassis rigidity. Grabbing the notebook with one hand? No problem, this trial checks for uneven twist force endurance to give you the flexibility you need.

HIGH ACCELERATION TEST

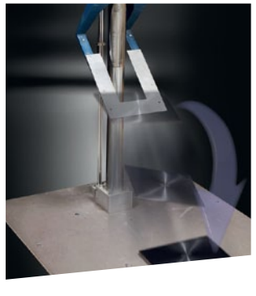
Halt test stands for «Highly Accelerated Life Test», and expressmoves notebooks through their typical life cycle to ferret out problems, with extensive analysis conducted by engineers.

PORT TESTING

Port test ascertains contacts and plugs are solid for frequent plugging / unplugging and can handle cable quality variations without data transfer and fidelity degradation.

TEMPERATURE TESTING

Tough temperature tests verity diverse operating conditions, from every low temperatures to high heat, including humidity for accurate results. Whatever the mercury shows, ASUS notebooks can take it.



DROP TESTING

Drop test proves notebook free fall resistance. ASUS quality means notebooks handle drops with no damage to internal components or external design, far beyond industry standards.

ASUS Customer Happiness 2.0

ASUS Customer Happiness 2.0 evolves around the concept of optimizing your usage experiences. More than just offering industry-leading products technically, we are commited to providing you with stunning visuals with our focus on design aspects, incredible sound experiences with exclusive audio softwares and hardware, intuitive touch experiences, not forgetting increasing your ease of computing with 2-second instant on from sleep and providing you with cloud storage for additional storage needs.

With you in mind, ASUS is motivated to keep pushing our boundaries to meet your ever-changing computing needs.

asus DESIGN

Sleek and light trendsetting design

•

Gorgeous wide-angle IPS display quality*

Enjoy SonicMaster impactful and richer audio performance

•

AudioWizard provides multiple modes for diverse listening

Responsive multi-touch panels for superb natural experiences

•

Comfortable keyboard and enlarged touchpad with Smart Gesture enhance user experiences

2-second instant on resume and up to 14 days standby

•

Three times the charge-cycle lifespan with advanced polymer batteries*

CLOUD STORAGE

Free 32GB of ASUS WebStorage for 3 years!

•

ASUS MyBigCast offers seamless sync between multiple devices

Marks in History:ASUS Notebooks

ASUS notebooks have proven themselves in harshest conditions and locations, becoming the stuff of legend. The embody the ASUS search for incredible experiences and technology, mempowering courageous and adventurous people everywhere. Let's take a look at several feats that have left an incredible mark on computing history.

In outer space

Zero defects during 600 days in orbit!

Two ASUS notebooks were selected by R&K, a major computers and electronics supplier to the aerospace industry, to provide astronauts with dependable computing hardware.
"ASUS notebooks never overheated", said Sergei Avdeev, one of the Russion cosmonauts. "Only notebooks with the best cooling can survive continuous operation in space, and our ASUS notebooks worked problem-free."

In the air

Helping the NRMA CareFlight Helicopter rescue unit save lives!

NRMA CareFlight uses ASUS notebooks in different fields, including aviation, medical treatment, and administration. ASUS notebooks play a critical role in improving survival rates in severe head trauma incidents. They help medical teams arrive on-sit faster than ambulances, with fatalities lowered by 33%. "Our pilots are very impressed with ASUS notebooks and amazed at their durability," said Mark Lees, Community Relations Manager of CareFlight.

At the ends of the earth

Conquering Antarctica

A December 2003 expedition with acclaimned mountaineers Shi Wang and Jian Liu set out to reach the summit of Mount Vinson, the tallest peak in Antarctica at 16,000 feet, where temperatures drop below -100ºF. Wang and Liu brought ASUS S200N notebooks, which met their need perfectly, being light and compact and designed to handle the rigors of exploration. "It was great having notebooks we could count on in situations where malfunctions are unacceptable," said Shi Wang.

On the Road

Flawless performance during grueling off-road racing

ASUS notebooks performed critical tasks at the PATAGONIA 2000 race, used in hot desets and on snowy mountains. They acted as navigation devices, exceling due to their built-in GPS and dynamic maps. They were also mobile communication centres, enabling email and video conferencing. "ASUS computers survived severe conditions without a single flaw," said race organizer Aviv Shweky.

On the world's highest peak

First notebooks to scale Mount Everest

Conditions at the world's tallest mountain may faze other notebooks, but ASUS U5/S6, W7, and U1 notebooks were chosen to accompany an expedition to the top at Mount Everest. The U5 even made it to the peak at a height of 8848m, with expedition leader Captain Wang YongFong carrying it as a tribute to eco-friendly technology and making ASUS the world's first notebooks at the top of Mount Everest.

Braving the desert

Survival of the fittest at Lop Nor

The ASUS search for incredible goes on, with the ASUS team taking ASUS Zenbook to Xinjiang's Lop Nor dry lake in China, which has a reputation for being one of the most challenging parts of the world. Located in the Kumtag desert, the region has extreme temperature changes with high heat during the day and freezing cold at night, a nearly complete absence of moisture, and dangerous wind gusts. This barren and has been used in the past for nuclear weapons testing, and today few people live there. ASUS notebooks made it through the trek, helping capture incredible experiences and moments.

and history will be continued ...

ASUS Pick-Up & Return Service FROM YOUR DOORSTEP

Still trying to find the closest service center? Too busy to send your notebook for service by post or courier?

ASUS provides the service you need. Beyond our 2-year global warranty, we offer a premium **PICK UP & RETURN SERVICE** for customers and dealers.

For customers, this allows you to request door-to-door service, or you may just drop your ASUS notebook or tablet at your nearest retailer.

Dealers can place a quick call or write us an email, and we will instantly send a specialist to pick up the notebook or tablet from your location to save your time and effort. Our lead time is 1-4 days, and service quality is always assured.

5 simple steps to apply ASUS Pick Up and Return Service.

How to apply Pick Up & Return Service?

Step1 Call to request Pick Up & Request Service

Step2 Reply email for service and your detail verification

Step3 Print out the docket from the email

Step4 Stick the docket on the Notebook or Tablet cartons

Step5 Wait for the courier to pick up

Information required when submitting Pick up & Return Service request:

1 Dealer full company name/ end user name

2 Contact person, phone number and email address

3 Shipping address

4 Product serial numbers

5 Product Symptom description

Terms and Conditions:

(1) The Pick-Up & Return service applies to ASUS Notebook and Tablet only.
(2) The Pick-Up & Return service for defective unit within warranty period will be free of charge.
(3) Out-of-warranty, non-defective or customer-induced damage units are not covered by Pick-Up & Return service. In such cases, dealer or end user needs to carry in for repair.
(4) Pick-Up & Return service only applies to RMA repairs and does not apply to DOA claims.
(5) Any Location/City/Town not falling in any zone listed in zone table will be considered non-service area. Any shipment to non-service area is subjected to additional service rate or charge.
(6) Additional service charge is applicable for delivery to any Island (e.g. Langkawi, Redang, Pangkor and etc) except Penang Island.

ASUS 2 Years Global Warranty

ASUS 2 years global warranty cover everything 100%, with no hidden costs. This warranty applies equally whether you are right here at home or in any of the 57 regions and countries where ASUS products are sold.

***Only for selected notebook are covered for 1 year global warranty.

AUSTRIA 0820-240513	AUSTRALIA 1300-2787-88	BANGLADESH +88-02-8123283	BELGIUM +32-0-78150231
BULGARIA +359-2-91823	CANADA +1-888-678-3688	CHINA +86-21-5442-1616	CROATIA +385-1-3654-961
CZECH REPUBLIC +420-596-766-888	DENMARK +45-3832-2943	EGYPT +202-2455-5771	ESTONIA +372-6671796
FINLAND +358-9693-79690	FRANCE 0821-232787	GERMANY 01805-010920	GREECE 800-44142044
HUNGARY +36-15-054-561	HONGKONG +852-3582-4770	INDIA +91-22-4005-8888	INDONESIA +62-500128
ISRAEL +972-3-9520520	ITALY 199-400089	JAPAN 0800-123-2787	KOREA +82-2-1566-6868
LATVIA +371-7-408838	LITHUANIA +370-37-328442	LUXEMBOURG +31-0591-570290	MALAYSIA +603-2148-0827
MAURITIUS +230-213518	MYANMAR +95-1-226664	NETHERLANDS 0800-023-2694	NEW ZEALAND 0800-278-788
NORWAY +47-2316-2682	PAKISTAN +9221-5824561	PHILIPPINES +63-2-7273009	POLAND +48-225718040
PORTUGAL +351-808-789-887	ROMANIA 800-800-316	RUSSIA +7-495-231-1999	SAUDI ARABIA +966-1-460-3216
SERBIA +381-11-3011-934	SINGAPORE +65-6415-7917	SLOVAKIA +421-232-162-621	SLOVENIA +386-0800-80-332
SOUTH AFRICA +27-11-783-5450	SPAIN +34-902-889-688	SRI LANKA +94-11-2502533	SWEDEN +46-8587-69407
SWITZERLAND +41-848-111-014	TAIWAN 0800-093-456	THAILAND +662-679-8367-70	TURKEY +90-216-521-4601
UKRAINE +380-44-4961791	U.E.A +971-4-2833-728	UK +44-870-120-8340	US +1-888-678-3688
VIETNAM +84-8-8300446 Ext. 112			

Global Extended Waranty	Notebook from 3rd Year	Tablet From 2nd Year
	RM 400	RM 300

ASUS TECH SUPPORT	
Website : www.asus.com/my/support	**OPERATION HOURS**
Hotline : 03-7724 3495	Monday - Friday 9am-6pm
Email : techsupport@asus.com	(Except Public Holiday)
PICK UP & RETURN SERVICE	
Call : 03-5569 2112	

ASUS Service Centre

KUALA LUMPUR Monday - Sunday 10am - 9:30pm daily
- Low Yat Plazza : 4-010 (4th floor), Plaza Low Yat, Jalan Bintang, Off Jalan Bukit Bintang, Bukit Bintang Central, 55100 Kuala Lumpur.

PENANG Monday - Friday 10am - 7:30pm daily (except Public Holiday)
- E-Gate : 1-02-15, E-Gate, Lebuh Tunku Kudin 2, 11700 Gelugor, Penang.

SABAH Monday - Friday 10am - 7pm daily (except Public Holiday)
- Komompleks Karamusing : LOT 3.04, 3rd Floor, Block C, Kompleks Karamusing, Jalan Tunku Abdul Rahman, 88000, Kota Kinabalu, Sabah.

SARAWAK Monday - Friday 10am - 7pm daily (except Public Holiday)
- OneTJ-ICT Shopping Complex : Unit 4.4, Level 4, LOT 14665, ONETJ-ICT SHOPPING COMPLEX, Jalan Stutong, 93350 Kuching, Sarawak.

ASUS Authorised Service Centre

KUALA LUMPUR Monday - Friday 10am - 7:30pm (except Public Holiday)
- Wisma SPS : Lot G2/G3/G4/G5, Wisma SPS, 32 Jalan Imbi, 55100 Kuala Lumpur.

SHAH ALAM Monday - Friday 10am - 7:30pm (except Public Holiday)
- Seksyen 14 : Lot 3 - 13, 3rd Floor, Jalan Majis, Seksyen 14, 40000, Shah Alam.

KLANG Monday - Friday 10am - 7:30pm (except Public Holiday)
- GM Klang Wholesale City : 3rd Floor, Lot 158 / Lot 159, Block A, GM Klang Wholesale City, Jalan Kasuarina 1, Bandar Botanic Capital, 41200 Klang.
- Bandar Bukit Tinggi : 57-0, Jalan Batu Nilam 4, Bandar Bukit Tinggi, 41200 Klang.
- Jalan Raja Hassan : Lot 4-13, 4th Floor, Jalan Raja Hassan, 41400 Klang.

JOHOR Monday - Friday 10am - 7pm (except Public Holiday)
- Skudai : IT Plaza Sdn. Bhd. IT Service Center, 04-15, Level 4, Skudai Parade, Jalan Skudai, 81300 Skudai, Johor.

KELANTAN Sunday - Thursday 9am - 6pm (except Public Holiday)
- Kota Bharu :Tingkat 1, Pt 2303, Taman Kota Sri Suria SBJ, Jalan Adbul Kadir Adabi, 15200 Kota Bharu, Kelantan.

Price, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notice. Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.

Notebook that exceed your expectations

ASUS TRANSFORMERS BOOK Family

ASUS notebooks offer premium-class intuitive touchscreen technology. Discover a new computing experience with Windows 8 and ASUS premium notebooks. The world is at your fingertips.

THE INCREDIBLE FUSION OF NOTEBOOK AND TABLET

11.6" ASUS Taichi 21

It's a Laptop. It's a Tablet. It's a Desktop PC

11.6" TX201LA

From Laptop to Tablet in a Snap

13.3" T300LA

2-In-1 Ultraportable Laptop With 0-Inch Tablet

10.1" T100TA

ASUS GAMING Series

The fastest processors and most powerful graphics combined with striking design make our extreme gaming notebooks a must for anyone who wants to game on the go.

THE FUTURE IS YOUR HANDS • THE ULTIMATE FIGHTING MACHINE

17.3" G750JX

15.6" G56JR

ASUS VIVOBOOK & ZENBOOK Series

Ultra-slim and ultra-light for effortless high performance mobility that ensures all-new computing experiences with responsive touchscreens and supremely elegant design.

TOUCH . THE WORLD AT YOUR FINGERTIPS

15.6" VivoBook S551

11.6" VivoBook S200

Stunning, Stylish and Extremely Scratch-Resistant

13.3" Zenbook UX301LA

ASUS MULTIMEDIA & PERFORMANCE Series

Crystal-clear visuals, fast processors, and powerful graphics deliver outstanding multimedia performance, whether you're creating digital content - or enjoying it.

Transform Your Senses

15.6" N550

SLIM 21mm NOTEBOOK WITH OPTICAL DRIVE

15.6" K551

MULTICOLOR PERFORMANCE

15.6" A550
14.0" A450

15.0" X552
17.3" X751

INCREDIBLE EXPERIENCE

14.0" X452

ASUS COMMERCIAL Series

Business and organizational users demand greater reliability, so ASUSPRO notebooks are strictly quality-tested to much higher industry standards that even exceed the demanding MIL-STD 810G military standard .

Incredible 8 inch Windows tablet with professional Wacom stylus

8" M80 PRO

Transform your mobile lifestyle 2-in-1 ultraportable laptop with 10" tablet

10.1" T100 PRO

ASUS TABLET & SMARTPHONE Series

The best mobile device innovation has brought customers products such as Padfone, which combines tablet and smartphone. ASUS tablets are comfortable to hold and carry, with unique textured patterns that offer a better tactile feel and more secure grip.

which one are you?

4", 5" & 6" ZenFone Series

6-inch FHD Display with 3G Phone and Stylus

6.0" ASUS Fonepad Note 6 ME560

Experience a 7-inch tablet with 3G phone functionality in one hand

7.0" ASUS Fonepad 7 FE170

Your Stylish and Portable 7-inch Value Tablet

7.0" MeMO Pad HD 7 ME173

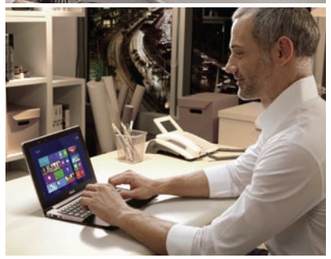
ASUS TAICHI™

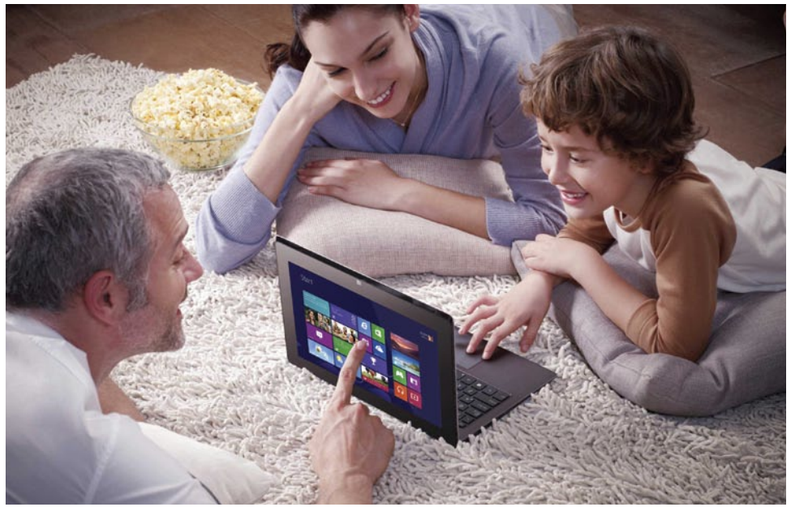
THE INCREDIBLE FUSION OF NOTEBOOK AND TABLET

Incredible Ultrabook™. Inspired by Intel.

HARDWAREZONE.COM.MY

WINNER OF CES DESIGN SHOWCASE HONORS





ASUS Taichi™ ships with Windows 8, so you can browse the web faster and utilize more powerful computing to do more wherever you are.

Windows 8 | Dual Screen | Touch Screen | Ultra Slim | Instant On | SonicMaster | Bang&Olufsen Icepower® | Full HD | Backlit Keyboard

Intutive Switch

Switch between notebook and tablet with a single finger

Ultra Mobility

Incredibly thin, impossibly light, ultra mobile

Dual Screen Interaction

Back to back dual screen with 4 modes for seamless interaction and sharing

Incredible Performance

Powerful 3rd generation Intel® Core™ i7 processor

Model Name	Processor	OS	Display	Graphic	Memory	Storage	ODD	Connection	Warranty	Price
TAICHI 21-CW019H	Intel® Core™ i5-3337U Processor (Turbo up to 2.7GHz, 3M cache)	Windows 8	Tablet - 11.6" IPS Touch Screen FHD (1920x1080) Corning® Glass Notebook - 11.6" IPS FHD (1920x1080)	Integrated HD Graphics 4000	4GB	256GB SSD	-	USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	RM4,099

Work easy. Play hard. Windows

*FHD = Full HD, SSD = Solid State Drive.

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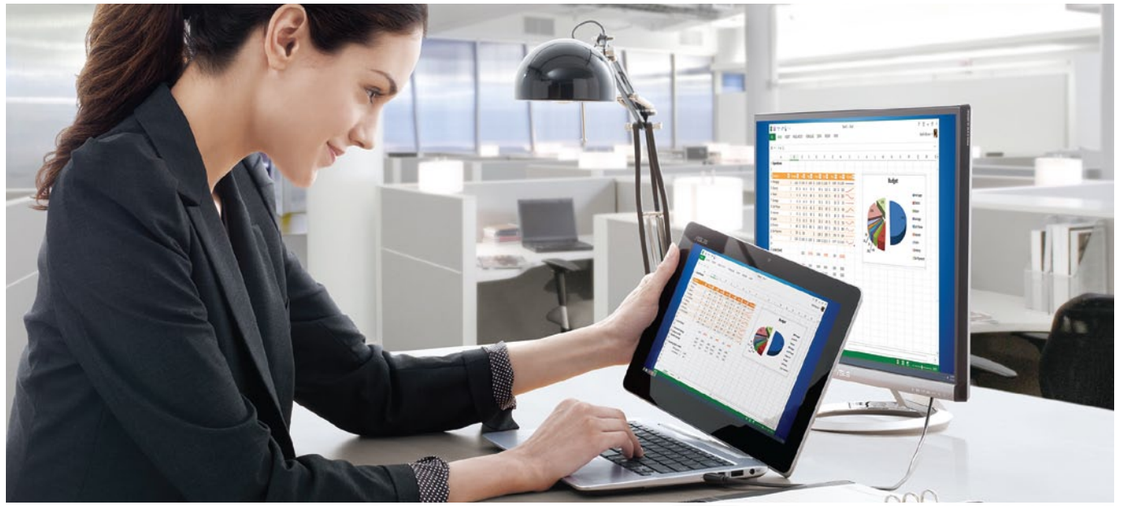
ASUS **Transformer Book** Trio

Transform your possibilities

It’s a Laptop. It’s a Tablet. It’s a Desktop PC



Windows 8 | Android 4.2 | Touch Screen | Instant On | SonicMaster | Bang&Olufsen Icepower® | 1080P Full HD

High-performance laptop

4th generation Intel® Core™ processor for seamless multi-tasking

Detachable Android 4.2 tablet

Enjoy millions of movies, music tracks and apps from Google Play

Powerful PC Station

Connect a monitor to the dock for use as a standalone PC

DUAL OS , WITH WINDOWS 8 AND ANDROID 4.2 JELLYBEAN IN ONE DEVICE

Enjoy more than 700,000 apps from Google Play Store with Android OS 4.2 Jelly Bean and more than 50,000 apps from the Windows Store with OS Windows 8 . With the support of the best architecture , OS changes can be done with instant just use the button on the keyboard and Trio Key data access can be done easily on both OS .

IPS TOUCH SCREEN 11.6 " Full HD (1920x1080) WITH ELEGANT METALLIC DESIGN COVER

Enjoy the beauty of a touch screen with IPS panel and Full HD resolution and design elegant textured metallic cover . Also equipped with a rear camera 5MP with auto focus that supports video recording Full HD (1080p) and front camera HD (720p).

CHARMING PERFORMANCE WITH DUAL PROCESSOR INTEL® CORE™ i7 + INTEL® ATOM™ Z2560

Powered by an Intel® Core™ i5 and i7 Haswell and Intel HD graphics 4400 on Notebook and Desktop functionality and Intel® Atom™ processor Z2560. For more efficient energy to deliver a great combination of performance and efficiency.

ULTRA THIN & LIGHT WITH BEST AUDIO EXPERIENCE

ASUS Transformer Book Trio has a thin shape and lightweight with elegant metallic design casing. In addition , also equipped with SonicMaster Technology which developed with Bang & Olufsen ICEpower So the vocal sound produced becomes clearer, deeper bass, with bigger overall sound volume. Look and feel its power.

Model Name	Processor	OS	Display	Graphic	Memory	Storage	Connection	Warranty	Price
TX201LA - CQ003H	4th Generation Intel® Core™ i7-4500U Processor (Turbo up 3.0GHz, 4M Cache) + Intel® Atom™ Z2560U Processor (Turbo up 1.6GHz, 1M Cache)	Windows 8 + Android 4.2 Jelly Bean	11.6" IPS Touch Screen FHD (1920x1080)	Integrated HD Graphics 4000	4GB + 2GB	500GB HDD + 16GB MMC	USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	RM4,099
TX201LA - CQ004H	4th Generation Intel® Core™ i5-4200U Processor (Turbo up 2.6GHz, 3M Cache) + Intel® Atom™ Z2560U (Turbo up 1.6GHz, 1M Cache)								RM3,599

**FHD = Full High Definition.

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Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.

10.1” 13.3”

ASUS recommends Windows.

ASUS **Transformer Book** T100

Dare to Move

The detachable laptop with ultimate mobility

Stuff Malaysia READERS' CHOICE 2013 AWARDS WINNER Readers' Window Tablet of the Year

Stuff TEST WINNER STUFF March 2014

CHIP Outstanding December 2013

PC.com December 2013

Windows 8.1

Touch Screen

Instant On

SonicMaster

Office

Bundle with Microsoft Office Home & Student 2013 (T100 only)

Laptop and tablet combined

Small and light, with an Intel® Atom™ quad-core processor

Work and play

Comfortable keyboard dock and IPS display

Long battery life

Up to 11 hours battery life for all-day mobile use

The ultraportable transformed

ASUS Transformer Book T100 is a compact ultraportable that combines the productivity features of a laptop with the easy portability of a tablet — and you can switch between the two in an instant. At just 1.07kg, T100 is one of the lightest laptops around, but detach the 10.1-inch display from the keyboard and it becomes an equally lightweight multi-touch tablet you can take anywhere. The sleek design features a durable finish, too, so T100 will always look its best.

High-performance productivity

ASUS Transformer Book T100 is powered by the latest Intel® Atom™ Z3740 quad-core processor for perfect balance of multi-tasking performance and outstanding energy efficiency. With up to 11 hours battery life, T100 can last for more than a full working day before it needs to be recharged and with Microsoft Office Home & Student 2013 supplied preinstalled, your productivity will know no bounds. 32/64GB eMMC storage makes launching apps and saving files speedy, too, while USB 3.0 supports next-generation SuperSpeed storage devices for turbo-charged data transfers.

Serious sound quality

Developed by the team of experts in the ASUS Golden Ear team, SonicMaster audio technology uses a tailored mix of hardware and software to enhance sound quality to a level far above what you might expect from so small a laptop. Big two speakers with large resonance chambers give rich, rounded bass and sophisticated audio processing tools boost the frequency range to make music, movies and games sound fantastic.

A screen that’s easy on the eyes

Taking a tablet to bed is one way to catch up on some reading, but it’s not always advisable. Bright light can dazzle in a dark environment and the high-energy visible light emitted by traditional computer displays has been linked to age-related macular degeneration. T100 features a special ‘reading mode’ to help avoid this. When activated, it automatically adjusts the screen settings to reduce the amount of high-frequency blue/violet light to create a more comfortable reading experience.

Enhance your entertainment

ASUS Transformer Book T100 features a beautiful 10.1-inch IPS HD display that brings all your photos, videos and games to life. Its clarity, detail and multi-touch support are a perfect match for the updated Xbox entertainment apps in Windows 8.1, which give you instant access to millions of songs, videos and games. And thanks to T100’s amazing sound and incredibly light weight, it’s absolutely perfect for entertainment on the move.

Model Name	Processor	OS	Display	Graphic	Memory	Storage	ODD	Connection	Warranty	Bundle	Price
T300LA - C4001H	Intel® Core™ i5-4200U Processor (Turbo up to 2.6GHz, 3M cache)	Windows 8	13.3-inch Full HD IPS (1920*1080) with 10 finger touch	Integrated HD Graphics 4400	4GB	128GB SSD	-	USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	-	RM3,399
T100TA - DK005H	Intel® Atom™ Processor with Quad-Core Z3740 (Turbo up to 1.86GHz, 2M cache)	Windows 8.1	10.1-inch HD (1366*768) IPS with multi-touch		2GB	32GB MMC + 500GB SATA HDD			1 Year Global Warranty	Microsoft Office Home & Student 2013	RM1,399

Work easy. Play hard. Windows

**FHD = Full High Definition.

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Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.

ASUS ZENBOOK™ UX301

Transform your perception

Stunning, stylish and extremely scratch-resistant

Windows 8 | Stunning scratch-resistant finish | Ultra Slim | Instant On | SonicMaster | Bang&Olufsen Icepower® | Ultra-sharp display | Backlit Keyboard | USB 3.0

Stunning scratch-resistant finish

The world’s first Ultrabook™ with a lid protected by Corning® Gorilla® Glass 3

Ultra-sharp display

Brilliant 13.3-inch multi-touch display with extra-detailed 2560 x 1440 WQHD resolution

High-fidelity sound

Incredible SonicMaster audio, co-developed by ASUS and B&O ICEpower®

Premium performance

First-ever Ultrabook™ with powerful 4th generation Intel® Core™ i7 processor and Intel® Iris™ graphics

ASUS Zenbook UX301 is new flagship Ultrabooks with a beautiful sleek design and a lid protected by scratch-resistant Corning Gorilla Glass 3 with Native Damage Resistance. High-resolution 13.3-inch displays with 10-point multi-touch give smooth and responsive fingertip control with Windows 8, while 4th generation Intel® Core™ processors ensure seamless multi-tasking.

An Infinite Level of luxury in design

Creating the perfect Ultrabook™ means striking a perfect balance between form and function. ASUS ZENBOOK™ UX301 has a breathtakingly gorgeous design refined with crystalline glass and classic hairline metallic finish that’s just 15.5mm thick — 14% thinner than the previous ASUS ZENBOOK™ UX301.

Incredible image quality with a WQHD display

ASUS ZENBOOK™ UX301 packs a stunning 2560 x 1440 pixels into its 13.3-inch display to give four times the resolution of an HD display and a razor sharp high-definition image for web pages, photos, video and games. More pixels means more space to work, too — so you can keep multiple windows open and in view at the same, and see more of a spreadsheet or the image your working on.

Work all day on a single charge

Energy-efficient components like the Intel® Core™ processor, Windows 8 and solid-state drive help Zenbook UX301 last for up to 8 hours on battery power. Exclusive Super Hybrid Technology can also boost battery life by up to 25% for less demanding tasks like web browsing and watching video.

The Desktop reinvented

With a fresh new look and a Start screen, see at-a-glance updates with Live Tiles for your favorite social media services, and switch between apps simply by swiping across the screen or touchpad. New multitasking features make it easy to do two things at once. Just snap two apps side-by-side and you can browse web while watching a video, or chat while editing a document.

*Some apps sold separately; vary by market.

Model Name	Processor	OS	Display	Graphic	Memory	Storage	ODD	Colors	Connection	Warranty	Price
UX301LA - DE016H	Intel® Core™ i7-4500U Processor	Windows 8	13.3” 16:9 (2560 x 1440) WQHD, Touch Screen	Integrated HD Graphics 4000	4GB	256GB SSD	-	■	USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	RM5,599
UX301LA - DE017H	Intel® Core™ i5-4200U Processor					128GB SSD					RM4,699
UX302LG - C4002H				NVIDIA® GeForce® 730M - 2GB		16G SSD + 500GB HDD					RM4,099

Work easy. Play hard. Windows

**BUNDLE Exclusive ZENBOOK Sleeve, Power Adapter, USB Dongle & Etheret Adapter. FHD = Full High Definition, SSD = Solid State Drive.

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15.6”

ASUS recommends Windows.

ASUS NEW **N**·SERIES

Transform your senses

It Quad-Speaker Array Audio Immersion

CHIP NOVEMBER 2013: TEST LAB, REVIEW

Windows 8 | Wide Views | Bang&Olufsen Icepower® | SonicMaster Premium | Quad-Speaker Array | Instant On | USB 3.0

Cinematic sound

Quad-speaker array by SonicMaster Premium audio co-developed with Bang & Olufsen ICEPower®

Dazzling display

Ultra-crisp, up to Full HD IPS touchscreen with incredible 178-degree viewing angle

Supreme speed

Latest Intel® Core™ i7 / i5 processor and NVIDIA® graphics fit for gaming

ASUS New N Series ships with Windows 8, so you can browse the web faster and utilize more powerful computing to do more wherever you are.

SonicMaster Premium with quad-speaker array

ASUS SonicMaster audio technology, incorporating ICEpower® , Bang & Olufsen technology, brings you the best laptop sound. The new N Series laptops are the first with a quad-speaker array. Optimized hardware and four powerful speakers generate immersive cinematic surround sound of unrivalled quality.

Full HD, wide-angle IPS display

N550 Series laptops boast ultra-crisp IPS displays that enhance image definition, brightness and contrast. Going up to Full HD, these beautiful screens deliver color accuracy, lifelike visuals and an incredible 178-degree viewing angle so family, friends or colleagues can gather round to share the fun.

Super cool with dual rear-venting thermal design

Never worry aout heat, as the new ASUS N Series feature large-scale cooling with dual fans, twin heat pipes, and big vents that keep temperatures low even during the most intense action for guaranteed stability.

Elegant aluminum and slim modern look

Meticulously-treated materials endow N Series laptop with stunning looks and great strength, using aluminum with hairline finishing and an illuminated ASUS logo. A ripple-effect speaker mesh projects artistic beauty and echoes sound excellence, showcasing appealing aesthetics and better audio.

Performance at the top of its game

Powerful 4th generation Intel® Core™ processors accelerate everything you do, enabling silky-smooth multitasking. For visuals, the N Series has discrete NVIDIA® GeForce® graphics fit for gaming, meaning complete movie-watching fidelity and the ability to play the latest AAA titles made for DirectX® 11.

An amazing touch experience

N-Series touchscreens are the most accurate and sensitive in the world, making them perfect for the Windows 8 touch-optimized interface. Better experienced than described, ASUS has designed N-Series touchscreens to provide a level of accuracy that’s 33% better than Microsoft’s specifications for Windows 8. The result is a touch experience more natural than you can imagine.

Model Name	Processor	OS	Display	Graphic	Memory	Storage	ODD	Connection	Warranty	Price
N550JK - CN026H	Intel® Core™ i7-4700QM Processor	Windows 8.1	15.6" Full HD (1920x1080) LED backlit HD	NVIDIA® GeForce® 850M - 4GB	4GB	1TB HDD	Blu-Ray	USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	RM3,999
N550LF - CK064H	Intel® Core™ i5-4200U Processor	Windows 8	15.6" HD (1366x768) LED backlit HD, Touch Screen	NVIDIA® GeForce® 745M - 2GB		750GB HDD	DVD RW			RM2,899
N56JR - S4018H	Intel® Core™ i7-4700QM Processor		15.6" HD (1366x768) LED backlit HD	NVIDIA® GeForce® 760M - 2GB	12GB	1TB HDD	Blu-Ray RW			RM4,099

Work easy. Play hard. Windows

***BUNDLE SUBWOOFER, Notebook bag. RW = Read /Write (can burn the data to empty CD).**

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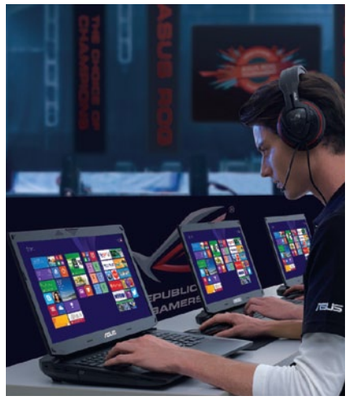
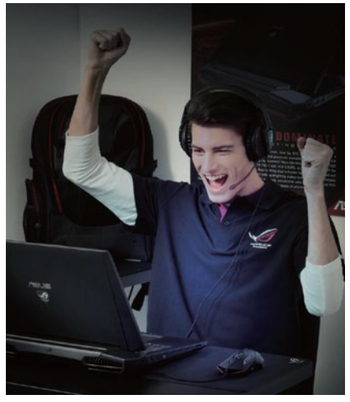
ASUS G SERIES

BREAK THE BARRIERS

THE ULTIMATE FIGHTING MACHINE





ASUS G Series ships with Windows 8.1, so you can browse the web faster and utilize more powerful computing to do more wherever you are.

Windows 8.1 | SonicMaster | Blu-Ray DVD | Full HD | Backlit Keyboard | Instant On | Port HDMI

Gaming-grade power

Superb performance from 4th-gen Intel® Core™ i7 processor and NVIDIA® GTX 760M graphics!

Armed and ready

Stylish gaming with an adjustable-backlight keyboard and gorgeous spun-finish touchpad!

Wide detail in Full HD

Remarkable detail and 178-degree viewing on a 15.6-inch Full HD IPS panel!

Bass that hits back

Thumping deep-bass audio from SonicMaster and an exclusive external subwoofer!

*BUNDLE Backpack.1TB = 1000GB, RW = Read / Write (can burn the data to empty CD).

Power to perform

ASUS G series is buzzing with newest and very best processor and graphics technologies. Exceptionally powerful 4th generation Intel® Core™ i7 processors team up with dedicated graphics from NVIDIA® - all the way up to GeForce® GTX 800M series graphics. With such awesome power at its disposal, G series delivers an unrivalled notebook-gaming experience. With no need to compromise you can crank up resolutions to the max and watch the graphics fly. Be dazzled by amazing frame-rates that never stutter from a notebook that doesn't lose its cool in the heat of the battle. Cool, quiet and fast as fast can be - ASUS G series is notebook gaming as you've never before experienced.

ROG audio total solution

Where many gaming notebooks treat sound as an afterthought, ASUS G series puts it front and center. It features exclusive ASUS SonicMaster and ROG AudioWizard, designed by a dedicated team of audio engineers as a careful balance of hardware and software towards the best notebook sound. Sure, with G series your games look their best, but they also sound fantastic. Every effect and note comes out with increased power, range, and clarity. This is more than enjoyment: as any gamer knows, sound is critical to success play, giving you the edge with sonic awareness and positioning.

Innovative and powerful cooling

With tremendous might must come superior cooling, and G750 benefits from a legacy of ROG G Series thermal innovation. It uses dual rear-venting fans that quickly remove heat from core components to verify the utmost stability and endurance. In addition to lowering temperatures dramatically, the thermal design promotes your comfort, as heat is driven out the back of the notebook, not the side, front, or underside.

Killer Wi-Fi for killer gaming

Wireless network performance is critical for uninterrupted online gaming, so G750 uses the very best wireless solution available – the Killer™ Wireless-N 1202. With its dual-band, dual-stream MIMO (Multiple-input, Multiple-output) design, G750 delivers rock-solid speeds of up to 300Mbit/s on both the 2.4GHz and 5GHz frequency bands. And with built-in Bluetooth, Wi-Fi Direct™ technology for direct (peer-to-peer) connections and Advanced Stream Detect™ technology that intelligently prioritizes game-related traffic, G750 keeps you ahead of the game.

Model Name	Processor	OS	Display	Graphic	Memory	Storage	ODD	Connection	Warranty	Price
G750JZ - T4002H	Intel® Core™ i7-4700HQ Processor (Turbo up to 3.4GHz, 6M cache)	Windows 8.1	17.3" Full HD (1920x1080) LED backlit	NVIDIA® GeForce® GTX880MX - 4GB GDDR5	8GB X2 DDR3	2TB HDD	Blu-Ray RW	USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	RM6,399
G750JM - T4013H				NVIDIA® GeForce® GTX860M - 2GB DDR5	8GB DDR3	1TB HDD + 256GB SSD				RM5,599
G56JR - CN183H			15.6" HD (1920x1080) LED backlit	NVIDIA® GeForce® GTX760 - 2GB DDR5	12GB DDR3	1TB HDD				RM4,199
G56JR - CN260H	Intel® Core™ i5-4200H Processor (Turbo up to 3.4GHz, 3M cache)				4GB DDR3		DVD RW			RM3,399

Work easy. Play hard. Windows

Some features require Windows 8.1. Update available through Windows Store. Internet access required; fees may apply
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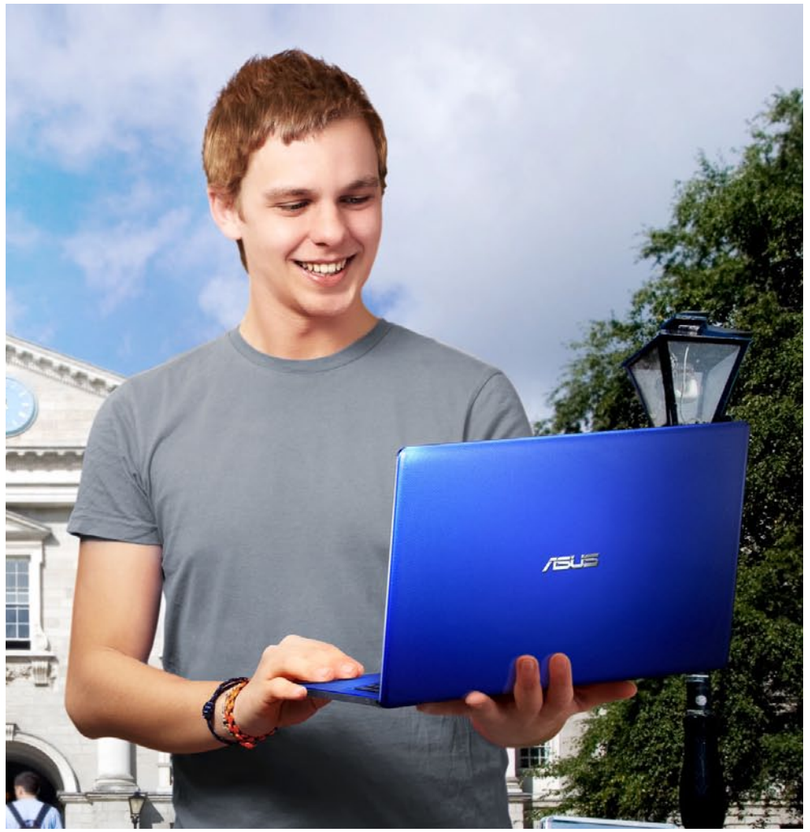
14” 15.6”

ASUS recommends Windows.

ASUS **A**·SERIES

Expressive colors. Exceptional performance.



ASUS A Series ships with Windows 8, so you can browse the web faster and utilize more powerful computing to do more wherever you are.

Windows 8 | Instant On | Smart Gesture | IceCool Technology | HDMI | USB 3.0 | SonicMaster

Incredible Beauty

Spun-circle finish available in several colors

Incredible Performance

True 2-second Instant on and up to Intel® Core™ i7 processors

Incredible Sound

SonicMaster technology for clear and powerful sound experience

A classic, timeless design

Reliable and comfortable to use, the new ASUS A Series notebook has a spun-circle finish for a classy, elegant feel. Its slim profile is 5% thinner than the previous A Series notebook, and still houses to a large touchpad with intuitive multi-point Smart Gesture input, multiple USB 3.0 ports for fast data transfer and IceCool technology to keep your palm rests cool.

Providing a smooth computing experience

Value-packed with all the essentials, the new ASUS A Series reinvents your daily computing experience. Whether you are using it for work or for fun, this is an ideal machine for both productive computing and entertainment. It features up to an Intel® Core™ processor and graphics card, Instant on that resumes your computer from sleep mode in 2 seconds and USB 3.0 for 10 times faster data transfer speed. New ASUS A Series gives you everything you need for a truly satisfying multitask computing and multimedia experience.

A notebook with smartphone-like accessibility

The A450 features the exclusive ASUS Super Hybrid Engine II with instant on to provide you with smartphone-like levels of accessibility. It can resume from sleep mode in just two seconds and has up to 14 days of standby time. It automatically saves your data when battery levels drop below 5%, so your documents are kept safe and secure.

Resume in 2 Seconds

Precise, crystal clear audio to complete the cinematic experience

On most notebooks, all sound frequencies originate from small onboard speakers. The resulting audio comes from a single source and lacks distinctiveness. Like other notebooks in the ASUS range, the new ASUS A Series comes equipped with SonicMaster technology and ASUS AudioWizard to bring you high fidelity audio. Experience omnidirectional sound and hear each individual instrument's nuances with the new ASUS A Series.

Model Name	Processor	OS	Display	Graphic	Memory	Storage	ODD	Colors	Connection	Warranty	Price
A450LC Multicolor	Intel® Core™ i7-4500U Processor	Windows 8	14" HD (1366x768) LED backlit HD	NVIDIA® GeForce® 720M - 2GB	4GB	1TB HDD	DVD RW	□ ■	USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	RM2,599
A450LC Multicolor	Intel® Core™ i5-4200U Processor (Turbo up to 2.6GHz, 3M cache)					750GB HDD					RM1,999
A550LD Multicolor		Windows 8.1	15.6" HD (1366x768) LED backlit HD	NVIDIA® GeForce® 820M - 2GB		1TB HDD		■ □ ■			RM2,199
A450LD Multicolor			14" HD (1366x768) LED backlit HD								RM2,099
X450CC-CA179H	Intel® Core™ i5-3337U Processor	Windows 8	14" HD (1366x768) LED backlit HD	NVIDIA® GeForce® 720M - 2GB		750GB HDD		■			RM2,299
A450LD Multicolor	Intel® Core™ i7-4500U Processor	DOS	14" HD (1366x768) LED backlit HD	NVIDIA® GeForce® 820M - 2GB		1TB HDD					RM2,299
A550CC Multicolor	Intel® Core™ i3-3217U Processor		15.6" HD (1366x768) LED backlit HD	NVIDIA® GeForce® 720M - 2GB		500GB HDD		■ □ ■			RM1,699

***BUNDLE Notebook bag. RW = Read /Write (can burn the data to empty CD).**

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Zenfone™ which one are you?

Android 4.3 Jelly Bean

Dual Micro-SIM

Full HD

HD IPS 1280x720 Touch Panel

5MP Auto-Focus Camera (Zenfone 4)

8MP PixelMaster Camera (Zenfone 5)

13MP PixelMaster Camera (Zenfone 6)

SonicMaster

PixelMaster Camera

Up to 400% brighter photo & videos
Crispy-clear day shots / Vivid night shots
(ZenFone 5 & 6 only)

Brand New ZenUI™

Multi color theme / Organize life effortlessly / Intuitive design

Intel® Processor

Intel® Atom™ Processor

Full HD 1080p video recording & ASUS SonicMaster Audio

Capture every precious moments in high definition with ASUS ZenFone™. Each video taken will be very sharp and high in quality with it’s Full HD 1080p 30fps video recording capability. A feature that usually comes only in very high-end & pricey smartphones. As for the audio, ASUS ZenFone™ powered by ASUS SonicMaster Technology which gives you crystal clear sound, wider audio frequency, richer and deeper bass, so you don’t need to doubt its sound quality whether you use it for listening music, watching movies, or playing games.

Record your precious moments with Full HD 1080p at 30fps video recording

PixelMaster Camera

ASUS ZenFone™ also made for you who love photography art. With 13MP auto-focus camera and PixelMaster technology, it’s possible for you to take any photo with a good quality even when the environment doesn’t have a good lighting condition. Pictures and videos taken can become brighter up to 400% without any flash. Add in a powerful backside-illumination sensor (BSI) and 5-element lens with F/2.0 aperture, you can capture a lot of great moments in an instant.

Why ASUS ZenFone™?

ASUS ZenFone™ comes with premium design, back coated ceramic feeling finish, and metallic part in front that makes it so elegant. Wide range of sizes starting from 4”, 5“ up to 6” also come with multi-color style, with it’s ultra thin and light profile starting from 5.5mm and 115 gram.

Model Name	Processor	OS	Display	Memory	Camera	Colors	Storage	Connection	Price
ZenFone™ 4 - A400 CG	Intel® Atom™ Z2520 (1.2GHz) Processor	Android™ 4.3 Jelly Bean (upgradeable to Android™ 4.4 KitKat)	4” TFT LED Backlight (800 x 400) WVGA Corning® Gorilla® Glass 3	1GB	0.3 MP (Front) 5 MP (Rear)		8GB + 5G ASUS WebStorage Free for Lifetime	3G, Bluetooth 4.0 Wi-Fi	RM299
ZenFone™ 5 - A501 CG	Intel® Atom™ Z2560 (1.6GHz) Processor		5” IPS HD (1280 x 720) Corning® Gorilla® Glass 3 Supports glove touch input	2GB	2 MP (Front) 8 MP (Rear)				RM599
ZenFone™ 6 - A600 CG	Intel® Atom™ Z2580 (2.0GHz) Processor		6” IPS HD (1280 x 720) Corning® Gorilla® Glass 3 Supports glove touch input	2GB	2 MP (Front) 13 MP (Rear)		16GB + 5G ASUS WebStorage Free for Lifetime		RM899

**FHD = Full High Definition.

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ASUS Fonepad™ 7

Play Big, Talk Loud

Experience a 7-inch tablet with 3G phone functionality in one hand

Android 4.3 Jelly Bean

Full 3G Phone Functions

Dual Micro-SIM

HD IPS Panel

Front 1.2MP/ 5 MP Rear Camera

SonicMaster

Best in Entertainment

Front speaker with ASUS SonicMaster technology for immersive audio
Smudge-resistant coating on the display

Palmed Portability

At just 11cm across with narrow bezel design, Fonepad™ 7 fits snugly in your hand

Intel® Processor

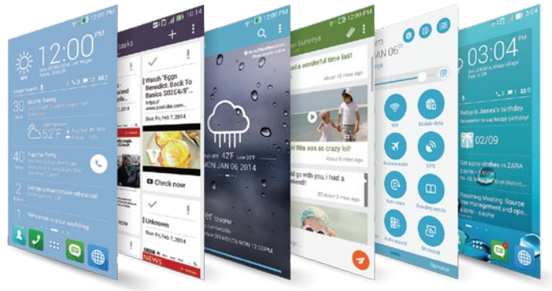
Intel® Atom™ Z2520 Processor

The colorful, portable 7-inch tablet that keeps you connected

Meet the new ASUS Fonepad™ 7 – a 7-inch tablet with full 3G phone functionality right in the palm of your hand. With a narrow bezel design and 4 colors to choose from, ASUS Fonepad™ 7 delivers a whole new mobile experience to change the way you stay connected.

It’s a tablet with 3G dual SIM phone functionality

Fonepad™ 7 is more than just a 7-inch tablet; it’s a 3G dual SIM phone as well. It’s a perfect travel companion, giving you two SIM card slots so you’re reachable at either your mobile number or travel SIM card.



Brand New ASUS ZenUI™

With multiple color themes and an intuitive design, ASUS ZenUI brings a whole new experience with an updated software suite boasting additional features and over 200 enhanced applications. The Fonepad™ 7 keeps you productive and ahead of the game.

ASUS ZenUI™- What’s Next?

What's Next will immediately remind you about the next important task or event, identify items that need a special reminder, and reduce the number of distractions so you can focus on what matters.

ASUS Fonepad™ with 2X2 Power

The Fonepad™ 7 houses an Intel® Atom™ Multi-Core Processor with Intel Hyper-Threading Technology for a combination of smooth performance and energy efficiency to give you up to 30 hours of 3G talk time and 10 hours video playback.

Anti-Fingerprint Coating to Resist Smudges

ASUS Fonepad™ 7 features an anti-fingerprint coating that resists greasy fingermarks and smudges

Dual Cameras with improved software

Capture life’s precious moments with the Fonepad™ 7’s rear-facing 2-megapixel camera, or enjoy video calls with loved ones and friends through its front-facing 0.3-megapixel camera.

Front-facing speaker with SonicMaster Technology

We’re obsessed with bringing you the best experience in entertainment on the Asus Fonepad 7 with Intel Inside®. Powerful dual front-facing speakers maximize your audio experience and enhance mobility for phone calls and video or music streaming.

Model Name	Processor	OS	Display	Memory	Camera	Colors	Storage	Connection	Warranty	Price
ASUS Fonepad 7 FE170CG	Intel® Atom™ Z2520 (1.2GHz) Processor	Android™ 4.3 Jelly Bean (upgradeable to Android™ 4.4 KitKat)	7" WSVGA 1024 x 600 Multi-touch Panel	1GB	0.3MP (Front) 2 MP (Rear)	■ □ / ■ ■	4GB + 16GB ASUS WebStorage (1 year free)	3G, Bluetooth 4.0 & Wi-Fi	1 Year Local Warranty	RM499
							8GB + 16GB ASUS WebStorage (1 year free)			RM599

***Battery life depends on device specific configuration, usage and environmental conditions.**

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TOP 8 REASONS TO BUY ASUSPRO

1 Legendary history-making

Flawless performance even in extreme conditions

ASUS notebooks have been tested in the most punishing of conditions and the most remote locations. Many of these incredible feats have become the stuff of legend, accomplishments that have left an indelible mark on history.

1998 — In space
Zero defects in micro gravity for over 600 days

2000 — On the road
Surviving the bumps and jumps of a grueling off-road rally

2005 — In the air
Saving lives through mobile computing

2010 — Top of the world
ASUS notebooks reach the peak of Mount Everest

2 Worldwide services

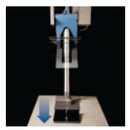
ASUS guarantees all notebooks with free repairs and component replacement as needed within the 3-year warranty period. In addition, ASUS international warranties make sure your investment is protected even if you relocate, with support centers in 55 countries. This is the ASUS pledge of quality and customer satisfaction, wherever you might be.

3 Extra reliable

Strictest testing proven to exceed the US MIL-STD 810G military standard

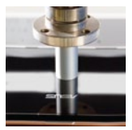
Business and organizational users demand greater reliability, so ASUSPRO BU400 notebooks go beyond the demanding US MIL-STD 810G military standard. They prove very durable in shock tests, drop tests, hinge cycle tests, and panel pressure testing, so your business benefits from steadfast reliability even in extreme conditions.

Stronger hinges


Enhanced drop testing

Tough anti-shock hard drive

Spill-resistant keyboard


Enhanced pressure testing

4 Designed professional

World-class award-winning design

Starting with people and understanding what users think, feel, and do is how we design ASUSPRO Series notebooks. We believe business should be more mobile, powerful, easier, and comfortable to use, so ASUSPRO BU400 combines a variety of great functions into one Ultrabook™ at just 1.64kg. It measures a slim 21mm, is highly durable, and reinforced with tough carbon fiber construction, a metal frame structure, and anti-shock hard drives that secure data against damage. It features a true-comfort keyboard, adding to the many reasons ASUSPRO is best for business. ASUSPRO BU400 has secured awards from iF Design, Red Dot (Germany), Good Design (Japan), and an Excellence Award (Taiwan).

reddot design award winner 2013 · TAIWAN EXCELLENCE · GOOD DESIGN · iF product design award 2013

5 Eco-friendly

Leading in green technology with the highest environmental standards

ASUS has been leading the industry in eco-friendly processes, minimizing its environmental impact with an initiative dubbed Green ASUS. This covers green design, green manufacturing, and green procurement. The ASUSPRO Series succeeds in combining lower total cost of ownership with the highest environmental standards, certified EPEAT, Energy Star, and RoHS-compliant.

6 Long lifecycle

Good for the environment with three times the battery longevity

The ASUSPRO Series uses long-life batteries as a standard feature, lasting three times longer than traditional li-ion batteries. Power packs are eco-friendly and money-saving due to a lower replace rate, plus ASUS Xpress Charge technology can even charge your ASUSPRO Series notebook to 90% in just 90 minutes.

7 Seamless security

Complete protection through hardware and software features

Data safety is very important for businesses, so the ASUSPRO Series provides total security using multiple hardware and software layers. This includes onboard anti-shock hard drives that secure data against shocks and drops, fingerprint scanning that takes access authorization to a higher level, and smart card-based identification for logins and online transaction approval. Additionally, ASUS Secure Delete software easily erases data permanently.

8 Worry-free

Trace and locate services for lost or stolen notebooks

When you lose your work notebook, a serious concern is confidential data being accessed by external parties. The ASUSPRO Series provides trace and retrieval services of lost or stolen notebooks, with each model pre-installed with Intel® Anti-Theft Technology to remotely disable access to the operating system, which means the notebook is locked and cannot be used by others. Computrace® LoJack® for Laptops software is included, and can also remotely lock and delete data before it falls into the wrong hands. The LoJack® for Laptops dedicated theft recovery team then works with local law enforcement to track down and recover lost or stolen notebooks.

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ASUS VivoTab™ Note 8 Professional

Transform Your Productivity

Incredible 8 inch Windows tablet with professional Wacom stylus

ASUS VivoTab™ Note 8 Professional ships with Windows 8.1 Pro, so you can browse the web faster and utilize more powerful computing to do more wherever you are.

Windows 8.1 Pro | Quad-core CPU | Ultra-bright 170° viewing angle | IPS HD Panel | Front 1.2MP/ 5 MP Rear Camera | SonicMaster | USB 3.0

Professional Note-Taking

Windows 8.1 Pro
Professional Wacom
stylus system

Smart Performance

Intel® Atom™ Z3740 quad-core CPU
Brilliant 8” IPS high-definition display
One Year Unlimited ASUS WebStorage

Incredible Portability

Specifically designed for one-handed use
Full GPS support
Just 380g and 10.95mm thin

Model Name	Processor	OS	Display	Memory	Storage	Camera	Connection	Warranty	Price
M80 - PRO	Intel® Atom™ Processor with Quad-Core Z3740 (Turbo up to 1.86GHz, 2M cache)	Windows 8.1 Pro	8” LED Backlight WXGA (1280x800), IPS Panel	2GB DDR3	32GB HDD	1.2 MP (Front) 5 MP (Rear)	USB 3.0 Bluetooth V3.0+ EDRWi-Fi	1 Years Global Warranty	Coming Soon

ASUS Transformer Book T100 Professional

Transform your mobile lifestyle

2-in-1 ultraportable laptop with 10” tablet

ASUS Trasformer Book T100 Professional ships with Windows 8.1 Pro, so you can browse the web faster and utilize more powerful computing to do more wherever you are.

Windows 8.1 Pro | Quad-core CPU | Touch Screen | Instant On | SonicMaster | Docking Keyboard | USB 3.0

Laptop and tablet combined

Small and light, with
an Intel® Atom™ quad-core processor

Work and play

Comfortable keyboard dock and
IPS display

Long battery life

Up to 11 hours battery life for
all-day mobile use

Model Name	Processor	OS	Display	Graphic	Memory	Storage	Connection	Warranty	Price
T100TA PRO	Intel® Atom™ Processor with Quad-Core Z3740 (Turbo up to 1.86GHz, 2M cache)	Windows 8.1 Pro	10.1-inch HD (1366x768) IPS with multi-touch	Integrated HD Graphics 4400	2GB	32GB MMC + 500GB SATA HDD	USB 3.0 Bluetooth 4.0, Wi-Fi	1 Year Global Warranty	Coming Soon

Built for business Windows 8 Pro

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ASUS recommends Windows.

Work easy. Play hard. Windows

ASUS PRICE LIST

MODEL	ASUS TRANSFORMER BOOK FAMILY					ASUS ZENBOOK SERIES		ASUS GAMING SERIES	
	TAICHI 21 - CW019H	TX201LA - CQ003H	TX201LA - CQ004H	T300LA - C4001H	T100TA - DK005H	UX301LA - DE016H	UX301LA - DE017H	G750JZ-T4002H	G750JM-T4013H
CPU	3rd Generation Intel® Core™ i5-3337U Processor (Turbo up to 2.7GHz, 3M cache)	4th Generation Intel® Core™ i7-4500U (Turbo up to 3.0GHz, 4M cache) + Intel® Atom™ Z2560 Processor (1.60GHz, 1MCache)	4th Generation Intel® Core™ i5-4200U (Turbo up to 2.6GHz, 3M cache) + Intel® Atom™ Z2560 Processor (1.60GHz, 1MCache)	4th Generation Intel® Core™ i5-4200U Processor (Turbo up to 2.6GHz, 3M cache)	Intel® Atom™ Processor with Quad-Core Z3740 (Turbo up to 1.86GHz, 2M cache)	4th Generation Intel® Core™ i7-4500U Processor (Turbo up to 3.0GHz, 4M cache)	4th Generation Intel® Core™ i5-4200U Processor (Turbo up to 2.6GHz, 3M cache)	4th Generation Intel® Core™ i7-4700HQ Processor (Turbo up to 3.4GHz, 6M cache)	
OS	Windows 8				Windows 8.1	Windows 8		Windows 8.1	
DISPLAY	Tablet - 11.6" IPS Touch Screen FHD (1920x1080) Corning® Glass Notebook - 11.6" (1920x1080) IPS FHD	11.6-inch 16:9 IPS Full HD (1920 x 1080) with 10-point multi-touch		13.3" Full HD IPS (1920*1080) with 10 finger touch	10.1" HD (1366*768) IPS with multi-touch	13.3" 16:9 (2560 x 1440) WQHD, **Touch Screen**		17.3" Full HD (1920x1080) with LED backlit	
GRAPHICS	Integrated HD Graphics 4000	Integrated HD Graphics 4400				Integrated HD Graphics 4000		NVIDIA® GeForce® GTX 880MX with 4GB GDDR5 VRAM Graphics	NVIDIA® GeForce® GTX 860M with 2GB DDR5 VRAM Graphics
RAM	4GB DDR3 RAM	4GB + 2 GB DDR3 RAM		4GB DDR3 RAM	2GB DDR3 RAM	8GB DDR3 RAM	4GB DDR3 RAM	8GB x 2 DDR3 RAM	8GB DDR3 RAM
HDD	256GB SSD	16GB MMC + 500GB SATA HDD		128GB SSD	32GB MMC + 500GB SATA HDD	256GB SSD	128GB SSD	2TB SATA HDD	1TB SATA HDD + 256GB SSD
ODD	-							Blu-Ray DVD Writer	
WLAN	802.11 b/g/n								
BATTERY	4 Cell Battery 3535 mAh	4 Cell Battery 3000 mAh		4 Cell Battery 6170 mAh	2 Cell Battery 5136 mAh	4 Cell Battery 6840 mAh		8 Cell Battery 5900 mAh	
WEBCAM	Tablet: 5M with Auto Focus 1080P Camera Notebook: HD 720p Camera	HD Camera							
DIMENSION	306.6 x 199.3 x 17.4 mm 1.25KG	Tablet: 304.92 x 193.78 x 9.7 mm, 0.7kg PC Station: 304.92 x 193.78 x 13.4 mm 1kg		Tablet: 342 x 216 x 11.5 mm, 1.1kg Dock: 340 x 216 x11 mm, 0.8kg	Tablet: 263 x 171 x 10.5 mm, 550g Dock: 263 x 171 x13mm, 520g	325 x 226 x 15.5 mm, 1.4kg		415 x 320 x 17 – 52 mm, 4.5kg	
COLOR	Black	Gray		Black		Dark Blue & Glass		Black	
WARRANTY	2 Years Global Warranty				1 Year Global Warranty	2 Years Global Warranty			
REMARK	USB 3.0, Bluetooth 4.0, Dual-Screen	USB 3.0, Bang & Olufsen speaker			USB 3.0	USB 3.0, Bluetooth 4.0, Corning® Gorilla® Glass 3, Bang & Olufsen speaker		USB 3.0, Bluetooth 4.0, Backpack	
PRICE	RM4,099	RM4,099	RM3,599	RM3,399	RM1,399	RM5,599	RM4,699	RM6,399	RM5,599

MODEL	ASUS COMMERCIAL SERIES					ASUS PERFORMANCE SERIES					
	BU400VC-V3086G	BU400A-W3212G	PRO45VJ-V0049X	PRO45VJ-V0047X	PRO45VA-V0056X	A450LC - MULTICOLOR	A550LD - MULTICOLOR	A450LC - MULTICOLOR	A450LD - MULTICOLOR	A450LD - MULTICOLOR	A550CC - MULTICOLOR
CPU	3rd Generation Intel® Core™ i5-3337U Processor (Turbo up to 2.7GHz, 3M cache)		3nd Generation Intel® Core™ i7-3520M Processor (Turbo up to 3.6GHz, 4M cache)	3rd Generation Intel® Core™ i5-3230M Processor (Turbo up to 3.2GHz, 3M cache)	3rd Generation Intel® Core™ i3-3120M Processor (Turbo up to 2.5GHz, 3M cache)	4th Generation Intel® Core™ i7-4500U Processor (Turbo up to 3.0GHz, 4M cache)	4th Generation Intel® Core™ i5-4200U Processor (Turbo up to 2.6GHz, 3M cache)	4th Generation Intel® Core™ i5-4200U Processor (Turbo up to 2.6GHz, 3M cache)		4th Generation Intel® Core™ i7-4500U Processor (Turbo up to 3.0GHz, 4M cache)	3rd Generation Intel® Core™ i3-3217U Processor (Turbo up to 1.8GHz, 3M cache)
OS	Windows 8 Pro (Preinstalled with Windows 7 Pro, come with Windows 8 Pro license)		Windows 7 Pro			Windows 8	Windows 8.1	Windows 8	Windows 8.1	No Operating System	
DISPLAY	14" HD (1366 x 768) LED backlit						15.6" HD (1366 x 768) LED backlit	14" HD (1366 x 768) LED backlit			15.6" HD (1366 x 768) LED backlit
GRAPHICS	NVIDIA® NVS 5200 Optimus with 1GB DDR3 VRAM Graphics	Integrated HD Graphics 4000	NVIDIA® GeForce® GT 635M with 2GB DDR3 VRAM Graphics		Integrated HD Graphics 4000	NVIDIA® GeForce® GT 720M with 2GB DDR3 VRAM Graphics	NVIDIA® GeForce® GT 820M with 2GB DDR3 VRAM Graphics	NVIDIA® GeForce® GT 720M with 2GB DDR3 VRAM Graphics	NVIDIA® GeForce® GT 820M with 2GB DDR3 VRAM Graphics		NVIDIA® GeForce® GT 720M with 2GB DDR3 VRAM Graphics
RAM	4GB DDR3 RAM		8GB DDR3 RAM (4GB x 2)	4GB DDR3 RAM							
HDD	128GB SSD + 500GB SATA HDD	500GB SATA HDD	750GB SATA HDD	500GB SATA HDD		1TB SATA HDD		750GB SATA HDD	1TB SATA HDD		500GB SATA HDD
ODD	-		8 x Super Multi-Dual DVD-ROM								
WLAN	802.11 b/g/n										
BATTERY	4 Cell Battery 6840 mAh		6 Cell Battery 4700 mAh			4 Cell Battery 2950 mAh					
WEBCAM	HD Camera										
DIMENSION	339 x 234 x 19.78 –20.48 mm, 1.64 kg		348 x 243 x 29.2 – 34.9mm, 2.4KG			348 x 241 x 2.48 – 3.17 mm, 2.1KG	380 x 251 x 2.48 – 3.17 mm, 2.3KG	348 x 241 x 2.48 – 3.17 mm, 2.1KG		348 x 241 x 2.48 – 3.17 mm, 2.1KG	380 x 251 x 2.48 – 3.17 mm, 2.3KG
COLOR	Black					WX083H - Red WX084H - White	XX077H - Red XX078H -White XX079H - Grey	WX037H - Grey WX042H - Red WX043H - White	WX055H - Red WX056H - White WX057H - Grey	WX104D - Red WX105D -White WX167D - Grey	XX307 - Red XX308 - White XX309 - Grey
WARRANTY	2 Years Global Warranty										
REMARK	USB 3.0, Bluetooth 4.0										
PRICE	RM3,599	RM3,199	RM3,099	RM2,399	RM1,999	RM2,599	RM2,199	RM1,999	RM2,099	RM2,299	RM1,699

MODEL	ASUS GAMING SERIES		ASUS MULTIMEDIA SERIES				ASUS VivoBook SERIES (TOUCH SCREEN)		
	G56JR - CN183H	G56JR - CN260H	N56JR - S4018H	N550JK-CN026H	N550JV - CN077H	N550LF - CK064H	S551LB - CJ075H	S551LB - CJ120H	S200E - Color Series
CPU	4th Generation Intel® Core™ i7-4700HQ Processor (Turbo up to 3.4GHz, 6M cache)	4th Generation Intel® Core™ i5-4200H Processor (Turbo up to 3.4GHz, 3M cache)	4th Generation Intel® Core™ i7-4700HQ Processor (Turbo up to 3.4GHz, 6M cache)			4th Generation Intel® Core™ i5-4200U Processor (Turbo up to 2.6GHz, 3M cache)	4th Generation Intel® Core™ i7-4500U Processor (Turbo up to 3.0GHz, 4M cache)	4th Generation Intel® Core™ i5-4200U Processor (Turbo up to 2.6GHz, 3M cache)	Intel® Celeron™ B847 Processor (Turbo up to 1.1GHz, 2M cache)
OS	Windows 8.1		Windows 8	Windows 8.1	Windows 8				
DISPLAY	15.6" Full HD (1920 x 1080) LED backlit HD					15.6" 16:9 (1366 x 768) LED backlit HD, **Touch Screen**	15.6" HD Slim (1366x768) LED backlit		11.6" HD Slim (1366x768) LED backlit
GRAPHICS	NVIDIA® GeForce® GTX 760M with 2GB DDR5 VRAM Graphics			NVIDIA® GeForce® GTX 850M with 4GB DDR3 VRAM Graphics	NVIDIA® GeForce® GT 750M with 2GB DDR3 VRAM Graphics	NVIDIA® GeForce® GT 745M with 2GB DDR3 VRAM Graphics	NVIDIA® GeForce® GT 740M with 2GB DDR3 VRAM Graphics		Intel® UMA Intergrated
RAM	12GB DDR3 RAM	4GB DDR3 RAM	12GB DDR3 RAM	4GB DDR3 RAM			4GB x 2 DDR3 RAM	4GB DDR3 RAM	2GB DDR3 RAM
HDD	1TB SATA HDD					750GB SATA HDD	24GB SSD + 1TB SATA HDD	750GB SATA HDD	500GB SATA HDD
ODD	Blu-Ray DVD Writer	8 x Super Multi-Dual DVD-ROM	Blu-Ray DVD Writer			8 x Super Multi-Dual DVD-ROM			-
WLAN	802.11 b/g/n								
BATTERY	6 Cell Battery 5200 mAh						3 Cell Battery 4500 mAh		2 Cell Battery 5136 mAh
WEBCAM	HD Camera								
DIMENSION	380 x 255 x 27.2–32.4mm, 2.7KG		383 x 255 x 27.7mm, 2.6KG				380 x 258 x 22.5 mm, 2.4KG		303 x 200 x 21.7 mm, 1.38KG
COLOR	Black		Glossy Black						
WARRANTY	2 Years Global Warranty								
REMARK	USB 3.0, Bluetooth 4.0,		USB 3.0, Bluetooth 4.0, Bang & Olufsen speaker				USB 3.0, Bluetooth 4.0		
PRICE	RM4,199	RM3,399	RM4,099	RM3,999	RM3,799	RM2,899	RM3,499	RM2,599	RM1,249

MODEL	ASUS PERFORMANCE SERIES								
	K551LN - XX250H	K551LN-XX251H	X751LD-TY049H	X552LD - Color Series	X452CP - Color Series	X552EP - SX047D	X552EA - XX206H	X451MA-VX048D	X551MA-SX191D
CPU	4th Generation Intel® Core™ i7-4500U Processor (Turbo up to 3.0GHz, 4M cache)	4th Generation Intel® Core™ i5-4200U Processor (Turbo up to 2.6GHz, 3M cache)			3rd Generation Intel® Core™ i3-3217U Processor (Turbo up to 1.8GHz, 3M cache)	AMD® Trinity APU A4-5000M Processor (2M Cache, 1.50 GHz)	AMD® Temash Dual core E1-2500 Processor (1M Cache, 1.40 GHz)	Intel® Celeron® Quad-Core Processor N2920 (2M Cache, 2 GHz)	
OS	Windows 8.1		Windows 8.1	No Operating System		No Operating System	Windows 8	No Operating System	
DISPLAY	15.6" HD (1366 x 768) LED backlit		17.3" HD (1366 x 768) LED backlit	15.6" HD (1366 x 768) LED backlit	14" HD (1366 x 768) LED backlit	15.6" HD (1366 x 768) LED backlit		14" HD (1366 x 768) LED backlit	15.6" HD (1366 x 768) LED backlit
GRAPHICS	NVIDIA® GeForce® GT 840M with 2GB DDR3 VRAM Graphics		NVIDIA® GeForce® GT 820M with 2GB DDR3 VRAM Graphics	NVIDIA® GeForce® GT 820M with 1GB DDR3 VRAM Graphics	AMD® Radeon™ HD 8530M with 1GB DDR3 VRAM Graphics	AMD® Radeon™ HD 8670M with 1GB DDR3 VRAM Graphics	Intel® UMA Intergrated	Integrated HD Graphics 4000	
RAM	4GB DDR3 RAM		6GB DDR3 RAM	4GB DDR3 RAM	2GB DDR3 RAM				
HDD	1TB SATA HDD		500GB SATA HDD						
ODD	8 x Super Multi-Dual DVD-ROM								
WLAN	802.11 b/g/n								
BATTERY	3 Cell Battery 4500 mAh		4 Cell Battery 2950 mAh			4 Cell Battery 2600 mAh		4 Cell Battery 3000 mAh	
WEBCAM	HD Camera								
DIMENSION	380 x 251 x 2.48 – 3.17 mm, 2.3KG		380 x 251 x 2.48 – 3.17 mm, 2.3KG		348 x 241 x 2.48 –3.17 mm, 2.1KG	380 x 251 x 2.48 –3.36 mm, 2.45KG		348 x 241 x 2.48 –3.17 mm, 2.1KG	380 x 251 x 2.48 –3.36 mm, 2.45KG
COLOR	Black			SX208D - Black SX209D - White XX440D - Black	SX104D - Black SX105D - White	Black		White	Black
WARRANTY	2 Years Global Warranty			1 Year Global Warranty					
REMARK	USB 3.0				USB 2.0				
PRICE	RM2,999	RM2,399	RM2,499	RM1,799	RM1,549	RM1,199	RM1,099	RM999	RM999

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ASUS recommends Windows.

ASUS NOTEBOOKS, TABLETS & PHONE
THE CHOICE OF IT PROFESSIONALS

In today's digital age, our devices such as notebooks, tablets and mobile phones store lots of sensitive personal data. That's why IT professionals all over the world choose ASUS. They know that ASUS is synonymous with quality and reliability. Whatever you use your device for, be it watching movies, listening to music or viewing photos - ASUS is the natural choice delivering technology and style. But don't take our word for it. Consult an IT expert before purchasing.

ASUS TRANSFORMER BOOK Series

THE INCREDIBLE FUSION OF NOTEBOOK AND TABLET

11.6" ASUS Taichi 21

It's a Laptop. It's a Tablet. It's a Desktop PC

11.6" ASUS TX201

From Laptop to Tablet in a Snap

13.3" ASUS T300

2-In-1 Ultraportable Laptop With 10-Inch Tablet

10.1" ASUS T100

ASUS GAMING Series

THE ULTIMATE FIGHTING MACHINE . STRIKE IN SILENCE

17.3" G750

15.6" G56

ASUS VIVOBOOK & ZENBOOK Series

TOUCH . THE WORLD AT YOUR FINGERTIPS

15.6" S551

11.6" S200

Stunning, stylish and extremely scratch-resistant

13.3" Zenbook Touch UX301

ASUS MULTIMEDIA Series

TRANSFORM YOUR SENSES

15.6" N550

ASUS PERFORMANCE Series

SLIM 21mm NOTEBOOK WITH DVD WRITER

14.0" K451
15.6" K551

MULTICOLOR PERFORMANCE

15.6" A550 Multicolor
14.0" A450 Multicolor

15.6" X552 | 14.0" X452
17.3" X751

EXTRA PERFORMANCE

14.0" X451

Portable PERFORMANCE

11.6" X200

ASUS COMMERCIAL Series

Incredible 8 inch Windows tablet with professional Wacom stylus

8" M80 PRO

Transform your mobile lifestyle

10.1" T100 PRO

ASUS TABLET & SMARTPHONE Series

WHICH ONE ARE YOU?

4", 5" & 6"
ZenFone Series

6-INCH FHD DISPLAY WITH 3G PHONE AND STYLUS

6.0" ASUS Fonepad Note 6
ME560

EXPERIENCE A 7-INCH TABLET WITH 3g PHONE FUNCTIONALITY IN ONE HAND

7.0" ASUS Fonepad 7
FE170

YOUR STYLISH AND PORTABLE 7-INCH VALUE TABLET

7.0" MeMO Pad HD 7
ME173

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